



On the Crest of the Future Lead Sponsorships Sesquicentennial Gala

On September 5, 1867, classes began in the basement of the Zion Reformed Church at Sixth and Hamilton streets in Allentown. In the fall of 1869, work was completed on a four-story classroom and dormitory on land leased to the College at Fourth and Turner streets until its purchase in 1883. In 1912, farmland in West End Allentown was purchased to allow the College to continue to grow. Classes began at the new campus on September 29, 1915.

Today, Cedar Crest College takes a bold approach to education—creating a college and a curriculum designed primarily for women who want to achieve at the highest levels. Recognizing the multi-dimensional nature of students, Cedar Crest College is dedicated to the education of the next generation of leaders by preparing the whole student for life in the global community at all stages of life and experience. Cedar Crest provides a wealth of opportunities for traditional, non-traditional and graduate students in our traditional women's college and our co-educational School of Adult and Graduate Education (SAGE).

Presenting Sponsor - \$50,000

- 20 seats for the Sesquicentennial Gala
- 20 tickets to the VIP reception at the Sesquicentennial Gala
- Exclusive podium time to welcome guests at the Sesquicentennial Gala
- Company name and logo listed on the *On the Crest of the Future* website for one year and on all promotional material relating to *On the Crest of the Future*
- Company name included in Sesquicentennial Gala press releases
- Prominent recognition message as the Presenting Sponsor on inside cover of the Sesquicentennial Gala program
- Full-page recognition in front section of event program
- Recognition on event signage as event leadership sponsor
- Link to company website from the Cedar Crest College *On the Crest of the Future* website
- Prominent 3x6 sign with company logo in Lee's Hall Gym
- Name and company logo recognition on College digital signage in the TCC
- One-year membership in the Cedar Crest College President's Circle Leadership Giving Society

Presidential Sponsor - \$25,000

- 18 seats for the Sesquicentennial Gala
- 18 tickets to the VIP reception at the Sesquicentennial Gala
- Acknowledgement as the Presidential sponsor in President's remarks
- Company name and logo listed on the *On the Crest of the Future* website and all promotional material relating to *On the Crest of the Future*
- Prominent recognition message as the Presidential Sponsor on back cover of the Sesquicentennial Gala program
- Full-page recognition in front section of event program
- Recognition on event signage as event leadership sponsor
- Link to company website from the Cedar Crest College *On the Crest of the Future* website
- Prominent 3x6 sign with company logo in Lee's Hall Gym
- Name and company logo recognition on College digital signage in the TCC
- One-year membership in the Cedar Crest College President's Circle Leadership Giving Society

Platinum Sponsor - \$20,000

- 16 seats for the Sesquicentennial Gala
- 16 tickets to the VIP reception at the Sesquicentennial Gala
- Company name and logo listed on the *On the Crest of the Future* website and all promotional material relating to *On the Crest of the Future*
- Prominent recognition message as the Platinum Sponsor in the Sesquicentennial Gala program
- Full-page recognition in front section of event program
- Recognition on event signage as event leadership sponsor
- Link to company website from the Cedar Crest College *On the Crest of the Future* website
- Prominent 2x4 sign with company logo in Lee's Hall Gym
- Name and company logo recognition on College digital signage in the TCC
- One-year membership in the Cedar Crest College Pillar Society Leadership Giving Society

Gold Sponsor - \$10,000

- 10 seats for the Sesquicentennial Gala
- 10 tickets to the VIP reception at the Sesquicentennial Gala
- Company name and logo listed on the *On the Crest of the Future* website and all promotional material relating to *On the Crest of the Future*
- Prominent recognition message as the Gold Sponsor in the Sesquicentennial Gala Program
- Full-page recognition in front section of event program
- Recognition on event signage as event leadership sponsor
- Link to company website from the Cedar Crest College *On the Crest of the Future* website
- Prominent 2x4 sign with company logo in Lee's Hall Gym
- Name and company logo recognition on College digital signage in the TCC
- One-year membership in the Cedar Crest College 1867 Society Leadership Giving Society

Silver Sponsor - \$5,000

- 6 seats for the Sesquicentennial Gala
- 6 tickets to the VIP reception at the Sesquicentennial Gala
- Company name and logo listed on the *On the Crest of the Future* website and all promotional material relating to *On the Crest of the Future*
- Prominent recognition message as the silver Sponsor in the Sesquicentennial Gala Program
- Full-page recognition in front section of event program
- Recognition on event signage as event leadership sponsor
- Link to company website from the Cedar Crest College *On the Crest of the Future* website
- Name and Company logo recognition on College digital signage in the TCC
- One-year membership in the Cedar Crest College Yellow Rose Society Leadership Giving Society

Founder's Society - \$1,500

- One ticket to the On the Crest of the Future – 150th Anniversary Gala and VIP Reception
- Special recognition as a charter member of the Crest Society in commemorative On the Crest of the Future program and video presentations
- Special welcome to the Gala from President Ambar
- Welcome letter from President Ambar for joining the society
- Commemorative Crest Society pin or tie/scarf
- Book selection for the First Year Experience Shared Read Program
- Invitation to the annual Scholarship and Crest Society Reception and Dinner
- Special recognition in the annual Honor Roll of Donors
- Specialized nametags provided at Cedar Crest College events
- Crest Society tri-annual newsletter