President Sherman actively involved with many facets of Cedar Crest

Timeline for Planning

As stated in an e-mail, the President's Advisory Group, during their August 22 meeting, worked towards developing questions that can be used to advance the College's strategic plan. The group offered the following timeline for planning.

<table>
<thead>
<tr>
<th>Event</th>
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<tr>
<td>Creation of President's Advisory Group and Charge for them</td>
<td>Summer '07</td>
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<tr>
<td>Development of Key questions and communications strategy</td>
<td>Summer '07</td>
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<tr>
<td>Conversations with Cedar Crest constituents both on and off campus</td>
<td>Fall '07</td>
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<tr>
<td>Development of vision statement, core values and identification of</td>
<td>January '08</td>
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<td>key priority issues</td>
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<tr>
<td>Formation of working groups around key issues, charge and active</td>
<td>Winter/Spring '08</td>
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<tr>
<td>research</td>
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<tr>
<td>Reports of working groups to President's Advisory Group</td>
<td>June '08</td>
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<tr>
<td>President's Advisory Group Report of findings</td>
<td></td>
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<tr>
<td>Retreat with Board Strategic Planning</td>
<td>Summer '08</td>
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<tr>
<td>Drafts of Strategic Plan reviewed by President's Advisory Group</td>
<td>September '08</td>
</tr>
<tr>
<td>Final Strategic Plan Issued</td>
<td>Fall Board Meeting '08</td>
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<tr>
<td>Go to <a href="http://www.cedarcrest.edu/pag">www.cedarcrest.edu/pag</a> for more information.</td>
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Lori Gallagher
EDITOR IN CHIEF

As the semester progresses, e-mail boxes quickly become overcrowded with messages from Student Sponsored Events, club minutes, and homework. However, a new group on campus, the President’s Advisory group has also been flooding e-mail accounts, in an attempt to keep the college community updated on the group’s progress.

In an e-mail that was sent all campus on August 16, President Jill Sherman explained the purpose of the group, which is to help develop the college’s ‘vision.’

According to Sherman’s e-mail, the group is “comprised of elected faculty, staff, senior staff, students and alumni representation.”

Look in the September 20 issue of The Crestiad for a more detailed explanation of the President’s Advisory Group.

Aside from working to create an ultimate plan for the college, Sherman has also been involved with many other aspects of the Cedar Crest community since her official start on July 1.

On August 16, President Sherman joined with the Philadelphia Force, the fast pitch women’s softball team that stayed on campus during the summer. With the support of students, faculty, staff, and fellow administrators and a little help from the team’s mascot, Sherman threw the first pitch of the game.

Whether through softball games, or national tours, like the one she will be taking with Dr. John Farkas, Vice President of Institutional Advancement and Susan Cox, Executive Director of Alumni Affairs, to meet alums around the country, President Sherman is continuing to connect with the community. Look for more updates regarding President Sherman’s plans in future issues of The Crestiad.

Community mourns loss of Kutztown student

Charley Ortiz
STAFF WRITER

Imagine walking back to your dorm, minding your own business, when a couple of thugs appear out of nowhere, and for no reason at all, beat you to death.

Pretty senseless, as I’m sure you would agree, but this tragedy is what unfolded for Kutztown sophomore Kyle Quinn.

Walking back to his dorm from his brother’s apartment at 2:30 a.m., September 7, Quinn was accosted by three men and beaten to death.

As this is the first homicide in the small town of Kutztown since 1982, and only the third since 1968, the citizens and students are deeply shaken.

Brothers Terry and Kenneth Kline, both residents of Allentown, and Timothy R. Gearhart have been charged with aggravated assault for the moment, and awaiting autopsy, could possibly be charged with murder.

Each are being held at the Berks County Prison on $10 million bail.

Cedar Crest student Melinda Sandridge said, “I would have given it a second thought to walk down Main Street in Kutztown at 3am before.”

Sandridge transferred from Kutztown to Cedar Crest, and feels that the situation “doesn’t help Allentown’s reputation as being a tiny city.”

Kutztown student Jeremy Gonzalez says, “I still feel safe to walk around the town, maybe not on my own at night.” Further, Gonzalez feels that, “It’s unfortunate that out of towners could come in and destroy a part of the town, a part of the security.”

Quinn was a History major at Kutztown, and the people around him could only describe him as kind person with a passion for soccer and for life.

He had just transferred to Kutztown and had barely been on campus for two weeks.

A funeral mass was held on Tuesday, September 11, at 11:30 a.m. at St. John Bosco Church, 235 E. County Line Road, Hatboro.

The University community was invited to participate in the “Candles for Kyle” vigil, which began at 6 p.m. Tuesday evening in Alumni Plaza and continued until 8 p.m. Wednesday.

In lieu of flowers, Kyle’s parents ask that donations be sent to the Kyle Quinn Memorial Scholarship Fund at William Tennent High School, 333 Centennial Road, Warminster, Pa., 18974, where they could be appreciated. Please make all checks payable to Centennial School District, marked Kyle Quinn Memorial Scholarship.
Art department introduces new faculty and renovated studio

Brea Bariki
LIFESTYLES EDITOR

With a brand new ceramics studio and a new faculty member, the Art department had plenty to introduce to the campus.

On Monday, Sept. 10, the new ceramics studio was crowded with cookies, a few small children, professors and students; the art department open house drew many students ranging from new students interested in the program to seasoned art majors stopping by to enjoy the snacks.

One of the main attractions to the open house was visiting artist, Jennifer Palmer. Palmer’s artwork, entitled “In Between a Memory and a Dream,” is being featured in the Tompkins Gallery, in the Tompkins College Center, through Oct. 15.

Palmer graduated from Cedar Crest in 2002. She told the students the story of how she went through Cedar Crest with every intention of becoming a lawyer. She changed her major at the position of becoming a lawyer.

Another feature of the open house was new Assistant Professor Casey McDonough. Devin Ursini, a sophomore Art major, went to the open house with other upperclassmen art students to meet McDonough, the new ceramics professor.

“The teacher thought it would be a good idea to introduce ourselves to the new art professor and welcome him to the college,” said Ursini.

“It was and about new options for my major,” said Ursini. Ursini was excited at the opportunities to get away from traditional print art and work with sculpting and kiln fires.

The stand against global warming has reached a symbolic turn in the Asia-Pacific Economic Co-operation (Apec) forum held in 2005.

“China can discuss and ease some of the tension that has been felt between them,” Brea Bariki, a LIFESTYLES EDITOR at the Cedar Crest College, said.

“The Times” article is a result of emerging evidence suggesting a current live on campus at Cedar Crest. This may seem like a small number but Vitalos encourages students to report suspicious activities and never leave anything unintended.

In the event of an emergency students can contact Cedar Crest Campus Security office by pressing “0” or extension 3522 from any campus telephone.

Also placed throughout campus cam- pus 14 emergency call boxes. The call boxes dial directly to the Campus Security office and are easily found by the blue lights that are located atop the call boxes. When an emergency call box is activated, the blue light flashes which helps to identify the location of a call for assistance.

Cyber-attacks cause worldwide alarm

Carla’s Corner

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Carla’s Corner

worldwide commentary
Carla Nicholl

The stand against global warming has reached a symbolic turn in the Asia-Pacific Economic Co-operation (Apec) forum held in 2005. The stand against global warming has reached a symbolic turn in the Asia-Pacific Economic Co-operation (Apec) forum held in 2005. The stand against global warming has reached a symbolic turn in the Asia-Pacific Economic Co-operation (Apec) forum held in 2005. The stand against global warming has reached a symbolic turn in the Asia-Pacific Economic Co-operation (Apec) forum held in 2005. The stand against global warming has reached a symbolic turn in the Asia-Pacific Economic Co-operation (Apec) forum held in 2005.

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The Times cites the Pentagon’s records of over 79,000 attempted hackings in 2005. 1,300 of those attempts were successful.

In light of this evidence, there is a possibility Bush will attempt to discuss this with Chinese President Hu Jintao. Whether anything concrete emerges regarding our national security remains to be found out. Bush has indicated that “a lot of our systems are vulnera- ble to attack” and hinted he may secure a meeting with Jinan to discuss these issues.

There is no doubt China and the U.S. need to pick through their relations and establish common ground on issues such as these, but it remains to be seen how the con- stitution is being used.

As the world watches Apec unfold and as 21 nations discuss global warming, hopefully the United States and China can discuss and ease some of the tension that has been felt between them.
Mass alert system plan to use

Theresa Ault

STAFF WRITER

The official website for ‘Light the Night’ tells us a survivor’s story of Aiden Bryan. At only two years old, Aiden was diagnosed with lymphoblastic leukemia and was put on chemotherapy almost immediately.

Aiden, a cancer survivor, has been in remission since 2005. If he stays in remission for more than four years, he will be considered cured.

On the official site, his mother describes him as “…an active, exuberant and healthy first grader with a contagious zest for life! He is proof of our survival.”

“Light the Night” is a cause for a cure. It is an annual gathering of survivors, their families, and friends of Leukemia and Lymphoma cancer victims.

In the year 2007, there were 10,000 people who have survived and brought hope to the thousands of patients and their families.

The funds raised will support some of the finest researchers and their cause to discover better treatment and a cure for those diagnosed with leukemia, lymphoma, and myeloma.

During the night, everyone holds a balloon, each color symbolizing a different cancer.

“The red balloons are held by the survivors, gold balloons represent those who have passed away, and the white balloons are held by supporters,” explained senior Community Education major, Leni Johnson.

Each balloon has a light inside of it that “lights up the night!”

Johnson is Cedar Crest’s team captain and says that “Light the Night is “…an emotional but heartwarming experience,” and that “…it will definitely move you.”

Cedar Crest has ten people registered with a team goal of $4,000. All donations are welcome; to make a donation, please contact Leni Johnson at service@cedarcrest.edu or ext. 3438.

This year Light the Night will be held at 6:30 p.m., September 15, in the TCC. For more information about Relay for Life, please contact Nicole at ext. 3438 or at service@cedarcrest.edu.

There is validation upon proper setup, and as some members of the community experienced, a coordinated test. If your cell phone carrier is not listed, do not fret, the e2campus company works with carriers to add students to the system. Any questions or concerns regarding the e2campus system, including if you did not receive the test notification, can be directed to Kathy Cunningham or Chief Mark Vitalos.

Lutz Center: Weekly volunteer opportunities

Brought to you by the Lutz Center for Community Service

Thersia Ault

STAFF WRITER

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ALUMNAE SPOTLIGHT:
Judy Ortiz ’06, sits with her two daughters Robbye (L) and Charley (R), who are both planning to graduate from Cedar Crest.

Charley Ortiz
STAFF WRITER

Charley Ortiz is the daughter of Judy. Charley started at Cedar Crest in 2005, although she will not be graduating until 2010. Charley’s major is Elementary Education, with a minor in Sociology and, like her mom, a certificate in Gerontology. Talk about a family tradition, aside from Judy and her daughter about a family tradition, aside from Judy, Charley’s major is Elementary Education, with a minor in Psychology and a certificate in Gerontology. She was inducted into the Phi Alpha and Psi Chi honor societies, all in a three years. For most students, those are accomplishments enough, but Judy fulfilled them with a full time job and while helping her husband, Mike Ortiz, raise their five children.

Aside from her academic success, Judy does almost anything she can to make the end of people’s lives as comfortable as possible. Yes, the end of a person’s life. Judy was hired immediately after graduation from Cedar Crest and has been in love with her life as a social worker at Cedarbrook Nursing Home ever since. Through the accredited program at Cedar Crest, Judy’s commitment to the profession of social work, and perhaps the love in her heart, she chose it for a very specific reason. Judy said that social work is “an expanding field of practice” and she foresees that it will continue to grow as the baby boomers reach their retirement years. However, Judy was personally attracted to the social work program because, “It is the battle when you finish college is being in a profession that you’re passionate about.” Judy is passionate about caring for the elderly. For her, the most fulfilling part of her day is knowing that she gets to enhance the lives of others. “I love my job!” was her most emphasized phrase. “I would not trade my job for anything.” Making a daily difference is what makes her life worth living. Her final phrase on the topic of job fulfillment: “I didn’t become a social worker to get rich, but because I wanted to help people.”

When Judy, reflects back on her daughter, Charley, reflects on her Cedar Crest experience, she said, “I wouldn’t have waited so long to get an education.”

In response to her daughter’s following in her footsteps, Judy smiled and said, “I think Cedar Crest can offer them a rewarding and challenging education. I think the fact that it is an all girl’s school enables them to focus on their studies and less on the social aspects of college.”

Uncovering Underground Allentown

Lauren Sanders
COPY EDITOR

“I’d,” a term most commonly used as a qualifier when referring to music and film, generally means independent – perhaps underground, off-center, and less well-known than the status quo of a particular region or era. Indie can also be used to describe places and their culture; in this way, it breathes a tangible atmosphere, style, and attitude. Quirky and original might not be the first words that come to mind when one thinks of Allentown, Pennsylvania – Sunoco and Exxon stations are planted firmly on nearly every corner, and many shopping centers bleed chain restaurants, chain grocery outlets, chain retail. There’s something to be said for convenience and familiarity. There’s much more to be said for innovative, interesting, and different.

Sandwiched between the Walgreen’s and Rita’s Italian Ice of Tilghman Street are 18th and 19th Streets, which contain a maze of Lehigh Valley subculture, fashion, and entertainment. The Nineteenth Street Theater showcases provocative films that can’t be found at the AMC or Carmike; it sits across from Anyline’s Hava Java, a bustling, cozy coffee shop with indoor and outdoor seating. On the same block is Blink, which specializes in designer eyeglasses. Slipping down the back alley connecting 19th to 18th, one is greeted with the pink awning of The Good-Bye Girls to the left, and the bold orange and green lettering of Another Story Used Books to the right.

Continuing across a parking lot through this beautiful mélange of unique finds Haika’s Kitchen, an organic bakery, finds favor.

Bonne’s Flower Shop and less than four steps away from Sigo’s of the heir Natural Foods.

These are determined places that breed relationships, attachments, and fierce loyalty – becoming part of them is a worthwhile investment. Behind each is a story that deserves to be told.
I like to ________________.
I enjoy ________________.
My favorite pastime is ________________.
I love to ________________.
On the weekends, I ________________.

If you filled in any of the blanks with WRITE, READ, EDIT, or TAKE PHOTOS:

Email us at Crestiad@cedarcrest.edu

We're looking for your creative mind to join our innovation high energy team!
Starting at the end

Lizz Nagle
SPORTS EDITOR

Well, I have made it to my senior year at Cedar Crest. I want a strong finish to my college career. I want to make the most of the friendships I have formed here. I am excited to be Sports editor for the newspaper you are reading right now. I am anxious for everything that Preterite, Cedar Crest’s literary club, will be doing. I am psyched about all of my writing classes. I am eager to work hard and graduate.

But even with all of this motivation and elation I feel about making it to this point, now seeing the finish line that is graduation, I am at the same time overwhelmed with new beginnings in the lives of some very important people in my life.

As I enter my senior year, my daughter, Erin, has just started kindergarten. She is only beginning her academic career as I am close to finishing another chapter in mine. She goes to Muhlenberg Elementary and is in the same classroom I was in as a brand new student at five years old. I can still remember my first day, and now my daughter, with bright eyes, is sharing with me the same thrills she experienced on her own first day. She is starting her own journey; things come full-circle, and how everything we experience in our lives happen to us, how it shapes us.

Erin is not the only person starting a new journey as mine is in its final mile. Everything I have learned and gained thus far during my college career will be recycled to my sister, Beckie, who just began her first college semester. She and I are close friends, and I have been giving her tips about time management and organization. As she starts college, decides on a field of study and gets involved at her school, I will be completing my education, passing my editor position on.

Even now, at the very beginning of my senior year, I am already thinking about the next chapter of my life, post-Cedar Crest. Will I do an internship? Will I start a career? Will I go to grad school? Will I write a novel? A memoir? A collection of poetry? I am questioning all of these things before I’m finished here -- because I have to.

Beginnings and endings will always overlap, within our own lives and within those of the people with whom we share our lives. Just as I lay eyes on my own finish line, I know that as soon as I cross it, I will need to begin training for the next race. And, somewhere along that one, I will experience another start with someone else in my life.

Growing up: life lessons offered by children

Jess Dominiczak
CO-OPINIONS EDITOR

When I graduated from high school, I was an eager career-oriented girl, determined to make work my first priority. Relationships, children, and all other “distractions” were to wait until I was satisfied with my success. I’ve seen my mother and other family and friends halt their careers due to children and never return to their passions, and I did not want to settle for anything less. This held true until this past summer, when a little girl opened my eyes to the struggle and strength of the mother-daughter relationship. My baby cousin, Mackenzie, was born premature in 2006. She and I are close friends, and I have been giving her tips about time management and organization. As she starts college, decides on a field of study and gets involved at her school, I will be completing my education, passing my editor position on.

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What did you do over your summer vacation?

Kristen Potuznik
Sophomore
Psychology

“I worked a lot and I had to do a lot of traveling. My dad works in D.C., and my mom lives in Minnesota.”

Julie Armstrong
Freshman
Biology

“It was the worst summer ever! I was in a car accident. Week after week I got my wisdom teeth out.”

Paul Newman
Freshman
Nuclear Medicine

“It was the worst summer ever! I was in a car accident. Week after week I got my wisdom teeth out.”

Cathy Meyett
Freshman
Genetic Engineering

“I graduated high school, spent a week in Ocean City, Maryland with friends. And I went to Warped Tour with my boyfriend and best friend.”

Amanda Beck
Freshman
Forensic Science

“I worked at Burger King so that I could come here.”

Compiled by: Leann Pettit
News Editor
Wanted: Qualified teachers in urban districts

Christa Hagan  
NEWS EDITOR

This past summer, the District of Columbia Public School (DCPS) system needed to hire 475 teachers in order to fill the vacancies across its 147 schools. With the number of people currently enrolled in education programs, graduating from education programs, or holding valid teaching certifications, it might sound like though the number was high, the task was easy.

However, that was not the case. Many teachers who were hired requested to be placed in the “nice” areas of the cities. Some candidates went as far as to say things such as: “I don’t want to teach in any school that has had violence problems in the past five years,” “I want a school that has decent test scores,” and a few even made such statements as, “I don’t want to teach the ‘ghetto black children’” (as stated in interviews with DCPS teacher candidates).

This is not only the teachers every-where, it is high and continuing to grow, especially in urban districts. Yet many individuals who are well-qualified and well-educated are found shying away from inner city schools.

An already holds a Bachelor’s degree in something related to math related if teaching math) and is taking classes to become certified in the District of Columbia. However, the area with the highest need for teachers for a strong background in education and train- ing is instead forced to hire teach- ers who are not fully trained.

This problem faces not only the DCPS school district, many urban school districts have a hard time attracting and retaining well- qualified teachers.

Many teachers say that the schools are too much of a wreck for them to help and if they improve, then they would be inter- ested in teaching. If strong, well-educated teachers do not step in to eliminate the cycle of students who are not being well-educated, then the fail- ing system is only going to perpetu- ate itself. The key is to step in now.

Not believing that a single person can make a difference is only causing problems. The truth is, what one strong teacher can start, other teachers and students can pick up and finish. Fill the DCPS schools with strong, well-qualified teachers and turn the dis- trict around.

Candidates alter campaign messages

Erin Fursnau  
STAFF WRITER

Skimming through the Morning Call’s National News section online, I came across a story I found utterly disturbing. The article was entitled “Coming Soon: Personalized Campaign Ads”, and described a technology known as “addressable advertising.” Using said technology, “...candidates will soon have the unprecedented ability to send their images into voters’ living rooms while tweaking their voice, appearance, and policy focus to match each viewer’s predilec- tions,” writes Samantha Gross of the Associated Press. While such manipulation as a candidate changing his drawl or dress for a certain demographic is certainly not new, the technology is far more invasive and reminiscent of Big Brother in an Orwellian socie- ty.

“In short, voters’ race, income, marital status, and favorite brand could soon deter- mine exactly what they learn about political candidates while watch- ing cable TV,” continues Gross. As someone thoroughly aware of the manipulative force of advertising and its attempt to feed deeper human needs through merchan- dise, I was repulsed by the idea of being sold on candidates who are playing up false representations of themselves based on details com- ing from our own private homes.

Once this new means of exploitative technology is put into place and running full-force, “campaigns and other advertisers will be able to use their own data bases to form a list of households they wish to target with a certain message,” Gross further explains. This technology proves itself somewhat problematic in that A) messages in racially diverse households may end up diluting the diffu- sion of so many varied advertise- ments; C) making assumptions of the targeted family’s political stance(s) based on their consumer patterns and interests is only a one- sided appeal to multi-faceted peo- ple; and D) the omission of impor- tant campaign information and focus on only one policy can lead to misinformed voters, and can leave them feeling duped. That kind of misinformation can be considered lying by omission, and reinforces the American percep- tion of politicians as liars. Also, making assumptions (and we all know that assumptions can be dan- gerous) about a household based purely on consumer patterns and interests as compiled by this “tech- nology” can make the candidates continued | page 9

Mr. Chemist’s Neighborhood

Christa Hagan enjoyed her summer job, and shows off one of the T-shirts that she get while working.

Pride at the Crest

Christiana Gibson  
STAFF WRITER

I’m shocked. As a fresh- man student at Cedar Crest, I haven’t yet had a day of class when there wasn’t a new oppor- tunity presented to me. Aerobics, yoga, Healthy U pro- grams, SGA, biology club, big sis, little sis events, educators willing to listen to everything and offer a response, checking email every hour (this is taking a little time to get used to), studying outside between class- es, and the women I have already met that show undeini- able support, respect, and awareness — and I’ve only been here two for two weeks.

Above all, the setting couldn’t be a better fit for me. I feel a sense of pride as I drive onto campus -- the very same campus on which my grand- mother attended, where she spent their college years doing the same things I’m on the brink of doing, well... a long time ago. I feel more connected to the campus than I ever did in high school, and who wouldn’t, with twenty-five women in one class?

I’ll admit that I was nerv- ous to sit in an enclosed class- room with all women, some older and more experienced than myself in all aspects of life. On my first day, I woke up at five am, drank about eight cups of coffee, and paced the house until it was time to leave at eight-thirty. When I got to class, I looked around and thought, “How am I ever going to get along with all these girls? They all look so smart.” Last year when I looked around my class- room, I was a minority, both race and gender wise. Even in my home, it’s men, men, and more men. This was major cul- ture shock!

But as I look back at the last two weeks of stressing over reading assignments, dealing with Cedar Crest’s overload traffic, trying to find a bag big enough for all my books, getting my car towed, losing my keys, money, and cell phone, strong-will up till three am trying to read about classical this and ancient continued | page 9

Public TV shows I love watching: 1. If you have time... 2. If you have the time... 3. If you have more time... 4. If you have even more time... 5. If you have all the time... 6. If you have too much time... 7. If you have any time... 8. If you have no time...

OP/ED

September 13, 2007  
www.cedarcrest.edu/crestiad  
Christa Hagan

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Candidates alter campaign messages

Erin Fursnau  
STAFF WRITER

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Resident Advisors facilitate the issues. and president working side by side (RCs), advisors, professors, a registrar, and Provost. Aside from knowing that there is a chance you still do not really know what their titles were, what they did, or how their administration of all programs. These programs include master’s degree programs, grade programs, and all issues that result from these programs. Dr. Carol Pulham says. The Registrar, Janet Baker, supervises course schedules, transcripts, and graduation audits. She is also a resource for independent studies and LVAC cross-registrations.

Drives strive to hold leadership. Cedar Crest has two deans and one associate dean. Joan Laffey, the Dean of Student Affairs, who takes care of extracurricular activities. From athletics to SGA, orientation to honors societies, she deals with exciting, enthusiastic students.

Denise O’Neill, Associate Dean of Student Affairs, works closely with student organizations and SGA. She approves new clubs, advises the junior class officers, and is in charge of approving flyers for events. The Dean of Graduate Studies, Kim Spiezio, works directly within the provost’s office and oversees the administration of all programs. These programs include master’s degree programs, graduate programs, and all issues that result from these programs.

A provost, also referred to as the Dean of Faculty, handles anything and everything. As Dr. Pulham thinks of how to summarize her job without handing me her nine page do list, she says, “I see the whole picture, how all the parts of the college interact together: not just one department.” The provost position makes things happen, for both students and faculty.

Some issues a provost handles include student appeals, problems residing within the faculty, student body, personally and academically, hiring a faculty that represents the diversity of the school, and approving or denying all course proposals. The hardest part of Dr. Pulhams job “Thinking about how to resolve serious, deep conflicts among people. I agonize over student appeals, I really do.”

The president oversees the deans, department chairs, professors, and students, you bet she doesn’t sleep much. Additionally, she organizes fundraising to keep the college fiscally stable, which is quite a task. The president works closely beside the provost, solving issues inside and outside of the campus. These officials working at Cedar Crest College demonstrate honor, morality, and academic achievement.

Each department works together with college leaders and faculty to strengthen and improve Cedar Crest’s educational foundation.

Cedar Crest (n.) A liberal arts college located in Allentown, focuses on elevating women since 1867.

Brea Barski, Rachel Edgar and Christiana Gibson LIFESTYLES STAFF WRITER

As you stepped on Cedar Crest’s campus for your first orientation, you most likely heard from the Dean of Student Affairs and the Provost. Aside from knowing that these people were prominent figures in the college community, you probably did not know who they were, what they did, or how their role would affect you in the next four years.

If orientation seems like just a distant memory, then you probably know these people as Dean Joan Laffey and Dr. Carol Pulham, but there is a chance that you still do not really know what their titles mean. This dictionary is meant to clearly define the titles of the people who make up Cedar Crest College.

The college, composed of leaders instilled with dignity and the endless pursuit of research and knowledge, to share with students, is made up of resident advisors (RAs), resident coordinators (RCs), advisors, professors, a registrar, deans, and, finally a provost and president working side by side on some of the college’s toughest issues.

Resident Advisors facilitate the freshmen to young women striving for achievement. “This relationship is a dynamic that develops, a dynamic that is particularly strong at Cedar Crest.” Provost Dr. Carol Pulham says.

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Instructor Ordinarily, an individual who does not hold a terminal degree receives an initial appointment as Instructor. Appointments at this rank are always year-by-year and non-tenure track. Time at the rank of Instructor is generally not considered toward tenure or a continuing appointment. A candidate who is enrolled in a graduate program may be offered an initial appointment as Instructor at the time of the Third-Year Review or may even receive an initial appointment with a written recommendation to the President, who consults with the Provost before making a decision.

Assistant Professor An individual who holds a terminal degree ordinarily receives an initial appointment as Assistant Professor. The rank may also be conferred upon individuals who do not hold a terminal degree. After three years of full-time service as Instructor, faculty member with a degree beyond a bachelor’s degree but without a terminal degree will ordinarily be considered for an appointment as Assistant Professor, depending upon the nature of the initial appointment. The department Chair initiates consideration for such an appointment with a written recommendation to the President, who consults with the Provost before making a decision.

Associate Professor This rank signifies that a faculty member has demonstrated strength in teaching, professional development, and service to the institution. To hold the rank of Associate Professor, a faculty member must possess a terminal degree or equivalent and ordinarily have completed six years of full-time service as Assistant Professor. Tenure-track faculty who hold the rank of Assistant Professor are considered for promotion to Associate Professor at the time of a tenure decision. A faculty member who comes to Cedar Crest with teaching experience and a record of professional achievements may be appointed as Assistant Professor with eligibility to be considered for promotion to Associate Professor at the time of the Third-Year Review or may receive an initial appointment as Associate Professor.

Professor The rank of Professor signifies that a faculty member has demonstrated continuous and substantial contributions to the College and its/her discipline over time. Faculty must have tenure and generally must serve six years at the rank of Associate Professor before applying to be considered for promotion to the rank of Professor.

What would this world be like without a friend? In life you give a little insight, people would be divorcing left and right, sexually oriented cases could be even more common than they are now, unexpected pregnancies would occur frequently, relationships would turn to dust and people would become sheltered and never date. Okay, you get the picture. But here again is the problem solving every problem yourself. I am not talking about mathematical equations here, because I simply cannot even think about attempting a division problem without my brain freezing up. Imagine having a huge crisis with your boyfriend of three years and not asking your friends or family for advice...- to help your stress level and life continue smoothly (we cannot forget our therapists who are trying to charge a fortune.)

Let’s bring that blurred word “math” back into the picture for a moment. Our first step in problem solving advice as being a mathematical equation. When a question is raised to me, simply break it down and brainstorm different angles at which I can solve it. The product that I get is the advice I have to give one. I am a whole lot easier. Advice has become an important role in my life. Ever since I can remember, being a friend of mine told me to start an advice column, success has been written straight at my fingertips, literally. I have been typing advice to the Cedar Crest campus for a year now, and in May I was selected by Elle Magazine's advice columnist, E. Jean Carroll, to write an advice column.

Currently, a couple advice columnists from Elle Magazine and I are working on a book, which is set to come out next year. I owe it to The Crestiad and Amanda Rachael Goodman for putting me up to this challenge. I also would like to thank all my readers and brave souls who write in to me with all their difficult issues. It is not easy being a young adult in college, and I am so glad I am here to give advice at the best of my ability. Since this is my last year at Cedar Crest (yes, the tears are occurring at this point), I hope that everyone will tune in to the askmequestions.com website and Please write to me if you have any questions. I would be more than happy to help you! Be sure to e-mail me at gmaffeo@cedarcrest.edu.
Searching for educators in Washington

Liz Skoryclays  STAFF WRITER

Christa Hagan, a senior Communication and English major, who is quite well known about campus, had an exciting job this past summer.

She was a Human Resources Office of Recruitment Intern. No, this does not mean that she recruited people to become a part of the human race!

She worked in Washington DC for the DC Public School System, as a part of the New Teacher Project.

The New Teacher Project is a nonprofit organization that searches for qualified teachers to teach in urban areas.

Some of Hagan’s responsibilities included scoring and scaling teacher application essays, consulting questions that the teaching candidates had about the openings, handing out contracts, representing DCPS at placement fairs and conventions, and designing marketing merchandise. “I did so much!” Hagan giggled.

Hagan worked with eight other interns from various schools, most of which were also rising seniors.

“We had a really good time together,” Hagan said. “I made some of my closest friends through the internship.”

When asked what the best part of working for the DC Public School system, Hagan immediately replied, “I loved eating the free cookies all the time!”

Editors note: This article is the first of a short series to be run in the weeks before Fall Break on Cedar Crest students with fun summer jobs. Look for two more stories in next week’s Crestiad.

Recipes to go...

Sunrise smoothie

Jumpstart your day with this delicious smoothie made with fresh or frozen fruit. It’s easier to get five or more daily servings of fruits and vegetables if you start your day off with at least one serving. If you’re vegan, simply substitute soy milk for the milk and firm tofu for the yogurt.

1½ cup skim milk
1¼ cup nonfat vanilla yogurt
½ cup fruit (frozen or fresh strawberries, blueberries cherries, mango, papaya, or banana)
1 T Splenda
1 ½ tsp. vanilla extract

Combine ingredients in a blender and serve immediately. Enjoy!

Submitted by: Rachel Edgar, Lifestyles Editor

Dancing in Atlantic City

Brea Barski  LIFESTYLES EDITOR

Kaci Buckett spent her summer at the Tropicana Casino and Resort in Atlantic City. She wasn’t gambling away her college savings or drinking away her sorrows as a senior Biology major, was an employee.

Over the summer, Pattie Bostick, a dance professor at Cedar Crest, sent Kaci an e-mail, telling her about an opportunity to audition to be a dancer at the Tropicana.

Kaci went with former Cedar Crest student Noelle Croner to audition. At the audition, dancers were taught a hip hop routine that they had to perform in groups of two.

Both Buckett and Croner were hired.

Every night the girls did freestyle dancing in front of people. “It’s more exciting than if you were out with your friends,” Croner explained; it just had to be “sexy and stylish.”

While working at the Tropicana, Buckett was able to meet influential people. Many of the other dancers were also dancers for the Philadelphia Seventy-Sixers and famous people performed. Nick Cannon deejayed at one point, rap musician Mims performed, and Howie Mandel also made an appearance.

The day was spent at the beach, the girls then took a nap and arrived at work around 10 p.m. At this point, they did their hair and make-up.

About sixteen girls danced each night in two shifts. Each shift would have four alternating half-hour sets with half-hour breaks in between.

The performances ran from 11:00 p.m. until 2:00 a.m. on Thursday, Friday, Saturday and Monday. Thursdays were 80s nights with outfits to fit the theme—“skirts and bra tops.” Friday and Saturday the dancers wore short dresses made of similar material, but in different cuts with go-go boots. Mondays were more casual and the dancers could wear whatever they wanted, Buckett explained; it just had to be “sexy and stylish.”

“Modernized Go-Go Dancing.”

As an employee, Buckett lived at the hotel. “We woke up around twelve and went down for free food at the employee cafe,” Buckett recalled. The majority of the time that was spent was at the beach, the girls then took a nap and arrived at work around 10 p.m. At this point, they did their hair and make-up.

In October, Christa Hagan and fellow DCPS interns relax after talking to teacher candidates at a DCPS teacher placement fair. Courtesy | Laurie Pagano

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Erica Hawkey  
STAFF WRITER

"Power to the people." John Lennon, who was shot in December of 1980, originally sang and wrote these powerful words. Every time I intently listen to him, his raspy voice and the proximité of his presence makes me feel small by giving you no time to feel anything at all. I really was doing was waiting for something. Regina Spektor, another musician featured on this album, sings the reflective track titled, "Real Love." Her voice seems naked, paired with a beautiful sounding piano. I enjoy this song because of its raw simplicity. She sums up the whole meaning when she wistfully sings, "Seems that all I really was doing was doing was waiting for you.

Green Day performs the deep track entitled "Working Class Hero." The lead vocalist emotionally sings the first few lyrics, "As soon as you're born they make you feel small by giving you no time instead of it all. Until the pain is so big you feel nothing at all."

This album features so many talented artists. Although I did not fully connect with certain songs as I did with others, I am proud to say that all the tracks are both meaningful and beautifully performed. I would recommend this album to anyone because it not only features profound John Lennon material, but also moves the listener with its great meaning and cause.}

Gracious Musicians Belt Out John Lennon Lyrics to Benefit Darfur

Tim Brown

Tim Brown is the Assistant Professor in the Performing Arts Department and Director of The Forensic Speech Team.

There is a moment that is similar for every person who enters a theatre, concert hall, multiplex or other performance venue. Right before the performance begins, the lights dim slightly, signaling to the audience that the performance is about to begin. For those working behind the scenes, the moment is known as "House to Half." For those in the audience, it’s an exciting and electrifying moment. Not knowing what to expect, the moment is full of expectation and apprehension. Depending on where the performance is taking place, the audience may jump to their feet, cheering and screaming in anticipation, or a silence may instead fall over the audience, allowing time to prepare for the performance that will follow. What follows can be a life-changing experience, or can be filled with meaningless minutes of monotony, all quickly forgotten.

One thing is certain – at "House to Half," anything is possible."

"I love it so it begins this new column. My hopes are that I can pull back the curtain for you, and give each of you an opportunity to see what happens behind the scenes. Whether it’s theatre, dance, music, or anything else that takes place between an artist and an audience, I’ll do my best to give you a glimpse at what really goes on once the lights go down. (219)"

Our focus will be the home turf - performing arts right here at Cedar Crest College. Not sexy enough for you? Well, think again. If you didn’t come to the theatre here at Cedar Crest last year, you missed a cascade of money showering from the sky, several hundred gallons of water on stage, a singing severed head, and a dance number that gave new meaning to Barbie and Ken. If you didn’t make it to a dance concert, you didn’t see breathtaking theatre being covered in floor, very visceral images of nightmares, or a tap number to Michael Jackson’s "Thriller." And don’t look now, but the person across the stage right next to you as you read this might be some one directly responsible for making any of these images come to life! Shhh... Don’t look now... just wait a minute. OK... go ahead and look now.

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BREW WORKS BRINGS
ENTERTAINMENT TO ALLENTOWN

Counting Crows swoon fans at Allentown Fair

Nadine Bromson | STAFF WRITER

You could not have asked for a more perfect day for a concert.

The sky was a crystalline blue, adorned briefly by wisps of clouds.

A cool breeze wafted through the downtown while allowing the music to take hold as the night was alive with heart-felt love life and their fellow man. The performer who truly tries to connect with their audience, while a man runs through a series of walls placed in his path – all to the trill of the Bethlehem Fair. It is not too bad either; an average meal ranges from the plot begins to thicken. Have you ever asked to comment on any of the happenings that you probably stop staring at that person they probably hard at work creating NEW surprises for THIS year! I’m not going to give it all away right now, but trust me – you’ll want to see for yourself.

By the way, you should probably stop staring at that person sitting next to you now. As an aside let me direct your fall production – Charles Mee’s BIG LOVE, set to open on Thursday, September 27. What’s it about? Just a simple story about fifty sisters who are contracted to marry fifty of their cousins. Insert your own joke here. The sisters protest (can you blame them?) and flee from the altar. When the men chase them down, the plot begins to thicken. Have I piqued your interest yet?

But the focus won’t remain solely on Cedar Crest. We’ll take a look at some of the more exciting events taking place in New York City and beyond. I won’t be writing reviews about the 23rd revival of Les Miserables – there are plenty of other places for you to read about that.

Instead, I’ll take a look at some of the happenings that you might not be familiar with – but you should. Take Fuerzabruta, opening in October in New York. What is Fuerzabruta? Imagine performers in a Plexiglas pool suspended over the heads of an audience while a man runs through a series of walls placed in his path – all to one of the trippiest club soundtracks you’ve ever heard.

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Tennis team conquers challenges at start of season

Theresa Ault
STAFF WRITER

This past Saturday, September 8, the tennis team overcame one of the challenges that they faced as a team, defeating Eastern University with a score of 6-3.

Eastern was one of the teams that would “be a fight to get what we want,” said Lynn Pigliacampi, the team’s head coach. What they want is another winning season, both overall and in the Pennsylvania Athletic Conference (PAC).

Last year’s team placed 6th in the PAC, earning a spot in the championships for the first time in nearly ten years. Pigliacampi said that she would “be happy with being even or above last year’s team placement.”

There are a total of eight women on the Tennis team, including three freshmen, four sophomores, and one senior. More than half of the young team is composed of freshmen and sophomore athletes. Colleen Ford is not just the team’s only senior, she is also their sole upperclassman.

“I think that we will have a fun and successful season,” Ford said. “We have good freshmen and the whole line is experienced.”

Pigliacampi is entering her third coaching season at Cedar Crest. Last year she was nervous with the team being so young and being “completely fresh.” But they “worked really hard” and squashed their coach’s concerns, making her much more confident in this year’s team. “Everyone seems to get along well, and they seem to be having a good time,” Pigliacampi said.

“I expect that we’ll have a really good season because we have a stronger team this year and I definitely think we have an excellent chance of making PACs,” said sophomore Laura Shively, who feels that “the team is a lot stronger because the freshmen brought in a lot of talent.”

So far this season the team remains undefeated, with wins against Philadelphia Biblical University, the College of St. Elizabeth, and, most recently, Eastern University. They hope to continue their streak with upcoming games against Cabrini College on Tuesday and Chestnut Hill College on Thursday.

New coach leads field hockey team

Christa Hagan
MANAGING EDITOR

The best way to start any school year is with dedication and a plan. This must have been Marci Lippert’s mentality when she took the role of coach for the field hockey team this fall. She entered this year with a rebuilding plan for success for the team and together, they are all on their way towards delivering it. Lippert was hired as Director of Athletic communications, and in addition, took on the role of coach. She is stepping into the position previously filled by Amy Martin.

“We have some really excellent players,” said Lippert, “and they have only gotten better with each game.” Though they started the season 0-4, they have continued to close the score gap tighter and tighter each game. The new coach went on to point out that the team needs leadership that will stay with them.

“I really want to focus on the mentality… There is so much to build on but what the girls really need is a coach that will stay here for more than two years.”

Lippert is not the only new face to Cedar Crest field hockey; last year, the team lost a consider-able amount of upperclassmen as well as a coach. The team is a collection of a mix of seasoned players as well as plenty of first timers. However, “they are so coachable,” Lippert said. “I have never seen a team like them. They want to learn… they are like sponges. They are willing to change and do things and they don’t complain. I have never been on a team where people did not complain,” added Lippert, regarding the team’s spirit.

In addition to Lippert’s leadership role, sophomores Rachel Orlin and Brittany Fikes will be leading the team as co-captains (quotes inserted upon delivery). Sophomore Dah-ve Bell is joining the Falcons as a field hockey player for the first time. (quotes and information upon delivery)

The next home game for the Falcons is today at 4:00 p.m. against Misericordia University.