CEDAR CREST COLLEGE

2017 Strategic Plan Initiative Pre-Proposal Form
Due to Theme Team February 15, 2016

1. Title of initiative:

________________________________________________________________________

2. Brief description of initiative:

________________________________________________________________________
________________________________________________________________________
________________________________________________________________________

3. Which theme(s) of the Strategic Plan does this initiative align with?

☐ Academic Excellence
☐ Transformative Student Experience
☐ Investment in Tomorrow’s Education
☐ A College of Greater Impact

4. How does this initiative align with the mission of the College?

________________________________________________________________________
________________________________________________________________________
________________________________________________________________________
________________________________________________________________________

5. Which objectives does this initiative serve?

________________________________________________________________________
________________________________________________________________________
________________________________________________________________________

6. Names and departments of proposers. Specify who will have primary responsibility.

Name ____________________  Department ____________________
Name ____________________  Department ____________________
Name ____________________  Department ____________________
Name ____________________  Department ____________________
7. Start-up resources required (A full financial analysis is not required at this stage. Just note
time commitment needed of existing faculty/staff, numbers of new faculty/staff, types of
equipment, etc.):

- Faculty lines 
- Staff lines 
- New faculty or staff 
- Facilities needs 
- Equipment needs 
- Courses 
- Marketing 

8. On-going resource needs:

- Faculty time 
- Staff time 
- Facilities 
- Operating budget 
- Capital budget 
- Marketing 

9. Projected revenue of initiative by type (please provide an estimate, along with your reasoning
for that estimate):

- Tuition revenue: 
- External fees: 

10. Non-revenue based benefit to the college:

11. Potential funding sources (grants, donors, College operating budget, etc.)

12. Goals of initiative: (Remember that all goals need to be SMART: Specific, Measurable,
Achievable, Relevant, and Time-bound)

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<tr>
<th>Initiative</th>
<th>Metrics Year 1</th>
<th>Metrics Year 2</th>
<th>Metrics Year 3</th>
<th>Metrics Year 4</th>
<th>Metrics Year 5</th>
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<tbody>
<tr>
<td>Goal 1</td>
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<td>Goal 2</td>
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The Theme Teams will respond to each proposal by March 1, 2016. If approved, a full proposal
will be due to them by March 25, 2016.