A Day at the Beach: Cedar Crest College’s Hawa Diaby ’16 takes a selfie with some friends she met during a cultural exchange program she attended last summer at Seoul Women’s University in Korea. Her companions are (front row from left): So Yeon, Natalia and Joe Hyeon; (back row from left) Kongmin, Kalya and Chong Rok. Two of the pictured students, So Yeon and Chong Rok are at Cedar Crest this semester as part of the exchange. Full story on page 5.
Cedar Crest College is a liberal arts college for women dedicated to the education of the next generation of leaders.

Cedar Crest College educates the whole student, preparing women for life in a global community.

Carmen Twillie Ambar
President

Susan W. Arnold
Vice President of Institutional Advancement

Gaetan Giannini
Dean of the School of Adult and Graduate Education

Audra Kahr
Chief Financial Officer and Treasurer

Elizabeth Meade
Provost

Mary-Alice Ozechoski
Vice President of Student Affairs and Traditional Enrollment

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Upcoming College Events

THEATRE PERFORMANCES

Danceworks, November 22, 2014 at 8:00 p.m. & November 23, 2014 at 2:00 p.m., TCC, Samuels Theatre
Cedar Crest College Community Choir (C-5), Winter Vocal Showcase, December 6, 2014 at 7:00 p.m., TCC, Samuels Theatre
Peter Pan, February 19-22, 2014 at 7 p.m., Feb. 21 at 11 a.m., Feb. 22 at 2 p.m., Tompkins Community Center Samuels Theatre
Completely Hollywood, spring play, March 26-29
Spring Dances, April 23-25 at 8:00 p.m., April 26 at 2 p.m., TCC, Samuels Theatre,

ALUMNAE EVENTS IN YOUR AREA

Afternoon Tea - President’s Residence, December 9, 2014 at 2:00 p.m.

ALUMNAE GREEN ROOMS

Danceworks, November 22, 2014 at 7:00 p.m., TCC, South Annex
Peter Pan, February 21, 2015 at 6:00 p.m. TCC, South Annex
Completely Hollywood, March 28, 2015
Spring Dances, April 26, 2015 at 8 p.m.

ADMISSIONS EVENTS

Open House, February 7 at 9 a.m.
Scholarship Competition, February 28 at 9 a.m.
Accepted Students Day, April 11 at 8 a.m
Junior Preview Day, April 25 at 9 a.m.

TRADITIONS, CAMPUS AND COMMUNITY EVENTS

Biology and Chemistry Holiday Party, December 5, 2014 at 4 p.m., Science Center and Oberkotter Lounge
Fall Frolic/Midnight Breakfast, December 8, 2014 at 9:30 p.m., TCC, Samuels Theatre/Falcon’s Nest
Reunion, Cedar Crest Campus, June 5-6, 2015

*TCC is Tompkins Community Center
** Students with disabilities who are in need of transportation or accommodations for these events should contact Academic Services at extension 4628.
Some weeks ago, I brought Trustees, faculty, staff and students together to address the State of the College circa 2014. This year marks my sixth anniversary as president and we are slightly beyond the midway point in our strategic plan. The time seemed right to consider where we have been -- and more important--how we are building for our future.

So, how are we doing?

This year we enrolled the largest traditional class in six years and, with an average 3.44 GPA, the most academically accomplished in a decade. Our School of Adult and Graduate Education (SAGE) once again exceeded its enrollment goal. Currently 40 percent of our full-time enrolled students are in SAGE.

Giving to the Cedar Crest Fund rose by 46 percent last year. We were also quite successful in our overall fundraising efforts adding nearly $6.8 million new dollars to the College. This overall effort included a $3.4 million gift to complete renovations to our dining hall and, in future years, our science wing. Our endowment reached $25.9 million, up 19 percent or $5 million from the prior year. Half of that growth is attributable to our investments; the other half represents gifts.

We announced our second fully-funded chair, the Hazel and Walter May Endowed Chair for Excellence in Nursing. Wendy Robb, Ph.D., chair of our nursing department and now May Chair, will use the honor to advance the program’s mission to provide the highest quality nurses to the Lehigh Valley and to the nation. The May Chair joins the Allen Chair in Nutrition, which is occupied by Martine Scannavino, chair of the Nutrition Department. Later this year, we expect to announce a third endowed chair.

This fall, we launched four new majors in healthcare related fields – health sciences, exercise science, public health and health and wellness promotion. We plan to add our sixth graduate program, a master’s degree in business administration, in the spring. Our fourth fully online major, criminal justice, launched this fall.

For the fourth year in a row, we were named a top regional college and a top value by U.S. News and World Report, and we also were named a top college for veterans for the first time.

These accomplishments demonstrated that we are building a strong foundation for growth and success in the future. We look forward to celebrating our 150th Anniversary in 2017 with a renewed commitment to key elements of our mission: women’s leadership, global connectivity and civic engagement.

Sincerely,

Carmen Twillie Ambar
CFO Audra Kahr Honored

Audra Kahr, chief financial officer and treasurer for Cedar Crest College, has been named Chief Financial Officer of the Year by Lehigh Valley Business magazine. She was selected from among candidates in large nonprofit institutions.

Kahr joined Cedar Crest in 2005 and was named CFO in 2010. She previously worked for the public accounting firm of Deloitte & Touche in Philadelphia and for Tyco International.

In an article announcing the award, Lehigh Valley Business said: “Thanks in part to Kahr’s creative thinking, Cedar Crest has rolled out 15 of the 22 initiatives under the (college’s multi-year strategic) plan. And it has found nearly $1.2 million in cost savings to help support these initiatives…”

When asked for the best advice she received in starting her career, Audra said: “I can remember early in my life being encouraged to work hard by turning challenges into opportunities, to have tough skin and to do the right thing even if it was unpopular,” she said. “I may not have appreciated it at the time, but it remained with me throughout my career.”

Robert Wilson Named Associate Provost

Robert Wilson, Ph.D., has been named associate provost for Cedar Crest College. He will serve as liaison with the Middle States Commission on Higher Education, the College’s accrediting body, and direct the office of assessment, working with faculty to ensure academic excellence at Cedar Crest.

He says he took the opportunity to move from teaching to administration because “higher education will change dramatically in the coming decade. I want to ensure that we focus on what’s most important in the learning process.”

Dr. Wilson joined Cedar Crest College in 2005 as director of writing. He was subsequently named acting director of the English program, chair of the humanities department and administrative director for the Pan-European MFA in creative writing.

A strong believer in liberal arts education, he says “it rewards curiosity, sharpens our ability to understand the world, and hones creative, intellectual and professional talents. It prepares graduates to embark on meaningful, rewarding and purposeful careers.”

Dr. Wilson worked on the Middle States self-study for two years, both as co-chair of the steering committee and as co-chair of the educational standards working group. “The self-study was an opportunity for Cedar Crest to reflect on how we deliver on the promise of a college degree for our students,” he said. “I enjoyed the process very much and Middle States commended us on it.” Middle States found that Cedar Crest met all 14 standards for re-accreditation.

The new associate provost plans to teach half time this year before assuming his role full time in the fall of 2015. He will be teaching an online American literature class and a seminar on writers including Louisa May Alcott, Charles Chesnutt and Edith Wharton. He will also continue in his role as the internal director for the Pan-European MFA in creative writing.

PA Governor Recognizes President Ambar

Cedar Crest College President Carmen Twillie Ambar was one of nine women honored as a Distinguished Daughter of Pennsylvania by Governor Tom Corbett and his wife, Susan. The women were honored “for the significant, positive impact their work and service has had on lives in the Commonwealth of Pennsylvania.”
“You have brains in your head. You have feet in your shoes. You can steer yourself any direction you choose. You’re on your own. And you know what you know. And YOU are the one who’ll decide where to go...” – Dr. Seuss, Oh, The Places You’ll Go!

Hawa Diaby ’16 did not grow up reading Dr. Seuss, but she would certainly agree with him on the value of travel. “You learn so much more about the culture and attitudes of a country by visiting there,” she says. “It changes you.”

Hawa was a frequent flyer this year with the Cedar Crest study abroad program. A social work major, she participated in a work-study experience in Nicaragua in the spring and a cultural exchange program in Korea over the summer.

Hawa immigrated to the United States from Guinea in West Africa when she was 14 years old. She lives in Reading, Pa. with her mother and five brothers and sisters. Although her family is not wealthy, she was able to supplement their contribution with generous grants from the College.

Dr. Jenny Weatherford, Director of Global Initiatives & International Programs, reports that in the past two years nearly 100 students have participated in the College’s study abroad program. There is scholarship funding available for interested students, but Dr. Weatherford says, “the funds are limited, and the application process is competitive. We support as many students as we can, but there is never enough money to send as many students abroad as we would like.”

The Nicaragua experience was particularly eye-opening for Hawa. It came about as part of her year-long Living-Learning Community course in global social justice. In addition to carrying a full course load, students are required to complete a community service project either in the U.S. or abroad. Hawa and classmates traveled to Nicaragua for 10 days to complete their community service project. Most of the trip was financed by the College.

In Nicaragua, the students visited an agency in Managua for at-risk children aged seven to 18, some of whom were victims of sexual trafficking and abuse. They observed social workers and psychologists as they worked with the children and participated in recreational activities. They also spent a day doing activities with children at a community center in another poor area of Managua where many of the kids have parents who are gang members.

“The places were so clean and everyone was so kind,” she said. “You had to be there to understand the quality of the work that is being done to help.”

The Korean adventure was a 28-day cultural exchange program with Seoul Women’s University. The three-credit program combines academic as well as field study. Participants are required to write several papers including a term paper.

Hawa’s arrival at the University was met with great anticipation because none of the Korean students had ever met a Muslim. Her Korean roommate admitted she was apprehensive about spending time with a Muslim, Hawa recounted, “But she said that when I came through the door with a big smile on my face, all her worries disappeared.”

In Korea, Hawa had many discussions with her new friends about Islam and learned a great deal about Korean customs. “Of course, you could read this in books, but it would never be the same,” she said.

Hawa, who is 19, has now experienced the cultural aspects of countries on four continents. She says it has given her a singular education and a deeper sense of empathy, which she believes will be invaluable throughout her life and career.

Cedar Crest students who are interested in an opportunity to study abroad should contact Dr. Weatherford at kjweatherford@cedarcrest.edu and set up a time to talk about study abroad options.
Test Your Knowledge of Cedar Crest Traditions

Chances are if you are an older alumna, you can answer most these questions in the blink of an eye. If you are a recent graduate, a SAGE student or an incoming freshman you may not know all the answers.

The Senior Class Gift is a long-held Cedar Crest tradition. This year, the class of 2014 made their goal by contributing $2,013 to the Cedar Crest Fund for student scholarships.

This will soon change. The College is launching a new program to acquaint students with the traditions that six generations of college women have held dear. Beginning with the 2014 first year class, all students will receive a packet of cards that picture and describe some of the College's most firmly held traditions. During the year there will be events, games and other activities tied to these traditions.

Kevin A. Barry, director of the Cedar Crest Fund, says traditions are an important part of the college experience because “they help to promote Cedar Crest pride and to inspire class unity. Cedar Crest College is steeped in tradition, and it is time we celebrated it.”

More than 50 “Traditions” flash cards are being developed by Lori Gallagher Gilio ‘08, associate director of institutional advancement communications and young alumnae, who says “For me, the Cedar Crest traditions helped to create a sense of sisterhood and family.”

“It really doesn’t matter if you are a traditional or non-traditional student,” she added. “The design of the class ring, the meaning of the school seal and the symbolism of the gingko leaf all add richness to the Cedar Crest experience that can last a lifetime.”

Ask about the traditions cards during your next visit to Cedar Crest or contact Kevin A. Barry at the Cedar Crest Fund (610) 606-4666 x 3644 for more information.

Can You Answer the Following?

1. Of all the trees standing on Cedar Crest’s Campus, which tree’s foliage is most often featured to represent the College?
   a) Cedar   b) Gingko   c) London plane tree   d) Christmas tree

2. Name the official Cedar Crest College flower.
   a) Rose   b) Daffodil   c) Mushroom   d) Daisy

3. Today, Cedar Crest athletic teams are known as the Falcons, but this wasn’t always the case. What was Cedar Crest’s original team moniker?
   a) Eagles   b) Classics   c) Bull Dogs   d) Owls

4. Which campus building was the first President’s Residence?
   a) Butz Hall   b) Curtis Hall   c) Allen House   d) Blaney Hall

5. Who serves the Midnight Breakfast:
   a) Senior class   b) Faculty and Staff   c) Allentown’s City Council   d) Fairies

“Answers: 1 b; 2 d; 3 b; 4 c; 5 b

Class of 2015 Senior Challenge

Cedar Crest College is a founding member of Raise.me, a Bill and Melinda Gates Foundation-supported program. Traditionally, students are awarded scholarships only after applying to college as high school seniors. But Raise.me allows students to secure support earlier — throughout their high school years — to help them decide where to apply in the first place. For more information visit www.raise.me

Save for College On Raise.Me.Com

Each year the senior class commits to raising a sum equal to or better than its class year for the Cedar Crest Fund. The Class of 2015 will raise at minimum $2,015. Proceeds go for scholarships. Class officers are pictured here at a kickoff celebration. They are (from left): Sarah Boonie, President, Thea Behm, Secretary and Marissa Lawall, Treasurer.
Where are they today?

Do yesteryear’s campus leaders continue to excel in later life? Most research indicates that they do. A brief survey shows that Cedar Crest’s brightest and best are no exception.

Jennifer Bonetti ’11, MSFS ’12
Recipient of the American Chemical Society Award and the Outstanding Forensic Science Senior Award

Bonetti served as president of the Forensic Science Student Organization and Chemistry Club while also participating in the Cedar Crest Stage Company, Great Outdoors Women and Step Team. After graduating from Cedar Crest in 2011 with a bachelor’s degree in chemistry, she continued at the College to pursue her master of science in forensic science. Her research as a student, co-authored by Cedar Crest’s Dr. Lawrence Quarino, was recently published in the Journal of Forensic Sciences. Their topic—Comparative Forensic Soil Analysis of New Jersey State Parks Using a Combination of Simple Techniques with Multivariate Statistics. Ms. Bonetti is currently working at Collaborative Testing Services designing forensic proficiency tests.

Christina Matika Blackwell ’10
Honors Program Graduate

Blackwell graduated from Cedar Crest in 2010 with a bachelor’s degree in genetic engineering and is currently working on her master’s degree in molecular biology at Lehigh University. She recently accepted a position at GlaxoSmithKline in the Tumor Signaling area of the oncology research department.

Brittany Haltzman ’11
Honors Program Graduate

Haltzman graduated from Cedar Crest in 2011 with a degree in psychology and will soon graduate with a master of science in health psychology from the University of the Sciences in Philadelphia. She is currently completing her thesis entitled: How Effective are Health Education Interventions for Cardiovascular Disease? A Systematic Review, for which she won the research trainee award from the Society of Behavioral Medicine’s Multiple Health Behavior Change special interest group in April 2014. Following her graduation from the University of the Sciences, she will begin to pursue a master of public health degree from Thomas Jefferson University in Philadelphia.

Christina Morra ’11
Honors Program Graduate

Morra graduated from Cedar Crest with a bachelor’s degree in genetic engineering and a minor in chemistry. She spent a year after graduation working with Dr. Maurizio Del Poeta at the Medical University of South Carolina as a lab technician. She recently completed her second year in the integrative molecular and biomedical sciences program at Baylor College of Medicine in Houston, Texas where she is a Ph.D. candidate. She works in the lab of Dr. James Versalovic, researching the role of specific probiotics in treating intestinal inflammation and damage.

Morra and fellow alumna Aarti Ramdaney ’12 recently represented Cedar Crest at a college fair held at Baylor College. She also volunteers her time for the Saturday Morning Sciences program at Baylor where students from economically deprived schools can attend lectures by prominent faculty members. The goal is to motivate students to attend college and consider careers in science and medicine.
Cedar Crest College is offering a Four-Year Guaranteed Graduation agreement to all academically qualified graduates enrolled in most of the College’s four-year degree programs. The exceptions are nuclear medicine technology, which requires a summer clinical rotation after the senior year, and secondary education, which is still in process.

“The 4YG will provide students with a clear path for graduating in four years if they abide by the terms of the contract,” Provost Elizabeth Meade said. “It will help to reduce the cost of undergraduate education by eliminating the need for extra semesters that can result when students do not take a course in sequence or changes are made to the schedule of course offerings.”

So far, some 22 members of the class of 2018 have signed up for “4YG”. The general requirements of the contracts are that students 1) assume responsibility for monitoring academic requirements; 2) enroll for four continuous years; 3) remain in good academic standing; 4) complete 30 new credits selected in consultation with an academic advisor in each academic year; 5) meet regularly with their academic advisors; and 6) satisfy the GPA requirements and other requirements.

Cedar Crest, is a founding member of Raise.me, a Bill and Melinda Gates Foundation-supported program. Traditionally, students are awarded scholarships only after applying to college as high school seniors. But Raise.me allows students to secure support earlier — throughout their high school years — to help them decide where to apply in the first place.

For more information on the 4YG go to: www.cedarcrest.edu/4yg

Rebecca Seaman ’01, MSN ’11
Recipient of the Lillian S. Brunner Master’s of Science in Nursing Award

Seaman graduated from Cedar Crest in 2001 with a bachelor’s degree in nursing and in 2011 with a master of science in nursing. After earning her undergraduate degree, she began a critical care internship at Lehigh Valley Health Network in the trauma-neuro ICU, burn unit and medical-Surgical ICU unit. Her master of science in nursing evidence-based practice project examined the efficacy of simulation in promoting critical thinking among nursing students. Since then, she has conducted a study to examine the use of simulation as a teaching/learning strategy in the classroom and has presented at both national and international conferences on the subject. She now uses simulation as a teaching/learning strategy in her practice. In 2011, Seaman obtained a full-time faculty position in the Cedar Crest Nursing Department and was appointed the director of the undergraduate program in 2013.

Hannah Walters Geasey ’12
Recipient of the Carol Welton Kelly Dance Award for Movement Studies

Geasey graduated in 2012 with a bachelor’s degree in dance and psychology. After graduation, she began working at Garrett County Community Action where she coordinated its Wheels-To-Work program, which assists low-income individuals in obtaining a vehicle to get to and from work. In March she was accepted to Naropa University in Boulder, Colorado to study dance/movement therapy, a program offered at only a few colleges and universities in the country. She has begun her master’s degree in somatic counseling psychology with a concentration in dance/movement therapy. Geasey is married with a one-year-old daughter.

-Contributed by Laura Powers
Faculty

Promotion and Tenure
Dr. Kerrie Baker (left photo) and Dr. K. Joy Karnas and Professor Jill Odegaard (right photo) were promoted to full professors at Cedar Crest’s annual Promotion and Tenure Ceremony. Kerrie Baker, Ph.D., professor of psychology, joined the Cedar Crest faculty in 2001 and received tenure in 2007. K. Joy Karnas, PhD., professor of biology, joined the Cedar Crest faculty in 2001 and received tenure in 2007. Jill Odegaard, professor of art, joined Cedar Crest in 2000 and was granted tenure in 2006.

Science Instructor Honored
Thomas A. Brettell, Ph.D. has been selected to serve as a member of the Chemistry/Instrumental Analysis Scientific Area Committee’s Controlled Substances Subcommittee within the Organization of Scientific Area Committees. The prestigious committee works to strengthen the nation’s use of forensic science by supporting the development and promulgation of forensic science consensus documentary standards and guidelines. Dr. Bretell is an associate professor of chemical and physical sciences.

Cedar Crest Grad Honored by American Nuclear Society
Mary Lou Dunzik-Gougar ’87 is the recipient of the American Nuclear Society’s Landis Public Communication and Education Award. An associate professor and associate chair of the Department of Nuclear Engineering and Health Physics at Idaho State University, Dunzik-Gougar earned her BS in Chemistry from Cedar Crest College and her MS in environmental engineering and her doctorate in nuclear engineering from Pennsylvania State University.

Scholarship Dinner

Cedar Crest Trustees Herb Morey and Susan E. Hudgins talk with Tom Wilfrid, executive director of the Charlotte W. Newcombe Foundation, at the College’s Scholarship dinner. Mr. Morey has endowed a Newcombe Foundation scholarship. This year the College will endow $250,000 to establish the Judith Connerty Peter ’63 Newcombe endowed scholarship designated for sole use toward women students in the SAGE program. The scholarships will become available in the fall of 2015. Since 1981, the Charlotte H. Newcombe Foundation has funded 495 scholarships with Cedar Crest Students.

Scholarship recipient Courtney Godbolt (left) and her mother, Pamela Godbolt, talk with Ed Moll, who established the Jacqueline Fretz ’56 Moll Endowed Scholarship in honor of his wife, and Cedar Crest College Trustee Julie England during the College’s annual Scholarship Dinner. More than 200 attended the dinner at the Lehigh Country Club.
Celebrate Giving Tuesday

Check your e-mail on December 2 as Cedar Crest College participates in the national celebration of philanthropy called “Giving Tuesday.” Founded in 2012 as a reaction to the commercialism of the holiday season and held each year on the first Tuesday after Thanksgiving, the day is sponsored by a diverse coalition of charities around the world including the United Nations Foundation.

Last year, the second annual Giving Tuesday was the first for Cedar Crest. The College raised $4,742 in one day. “Giving Tuesday is an opportunity to celebrate the season of giving as well as a reminder that we are always looking for funds for scholarships,” Vice President of Institutional Advancement Susan Arnold said. To give go to: www.cedarcrest.edu/give. Cedar Crest, she noted, is a founding member of Raise.me, a Bill and Melinda Gates Foundation-supported program. Traditionally, students are awarded scholarships only after applying to college as high school seniors. But Raise.me allows students to secure support earlier — throughout their high school years — to help them decide where to apply in the first place.

The Century Fund Awards $150,000 To Cedar Crest College

Trustees of the Century Fund have awarded Cedar Crest College $150,000 over two years to expand its nursing department’s high fidelity simulation equipment.

The grant will cover the costs of an additional state-of-the-art electronic training manikin that will join a virtual family at the College, which includes several adults, adolescents, a toddler and a simulated woman who gives birth to a simulated baby.

High fidelity simulation training is considered to be state-of-the-art in educating health care practitioners. The lifelike manikins can be engineered to mimic humans in various stages of distress and disease. The technology enables students to identify the causes of suffering and recommend interventions without endangering patient safety.

Cedar Crest College has been using simulation training for more than 30 years, starting with low-fidelity manikins in the 1980s. The technology is not only deep-rooted in the College’s nursing program, it is also used to instruct students who are majoring in nutrition, health sciences and social work.

Check Out The Future Class of 2018

This year’s first year class is not only larger than classes of the past five years but, with an average GPA of 3.44, it has a history of academic success. It is also a class of promising scientists.

Approximately half the future Class of 2018 have declared their intention to major in a STEM related field. Nursing continues as the most popular with more than 33 percent of incoming students listing it as their chosen path for a degree. Another 17 percent have declared their intention to matriculate in another scientific field such as biology (8 percent) or biochemistry (4 percent).

Some 66 percent of incoming first year students said Cedar Crest was their first choice among colleges. Also, 93 percent of the enrollees had visited the college before enrolling. This is a five-year high. Approximately 73 percent of the current freshman class said the cost of attending Cedar Crest (total cost minus grants and scholarships) was a large influence in their decision.

The class is more geographically diverse than prior groups. Although the majority of first year students still come from the Lehigh Valley, this year we have a contingent from the Western states including four from California, two from Texas and one from New Mexico.

First Year Orientation

The Open Door Ceremony is a treasured part of Cedar Crest College’s first year orientation. Each incoming student approaches the open door at Blaney Hall, announces her name and hometown, and with the good wishes of the College President, descends the front stairs to the applause of classmates, friends and family. This year the College enrolled 211 first year students.
Forensic Leadership Lecture

Jamie St. Clair, manager of the Police Division’s Crime Laboratory manager in Columbus, Ohio was featured speaker at Cedar Crest College’s 4th Annual Forensic Science Leadership Lecture. Ms. St. Clair discussed employers’ expectations, laboratory deportment and how to land and keep a good job. She is pictured here with Dr. Lawrence Quarino, Forensic Science Program Director. The Lecture Series is sponsored by a grant from Dr. Richard Saferstein, who, for 21 years, headed the crime laboratory of the New Jersey State Police, one of the largest forensic science laboratories in the U.S.

Incantation Bowls Reimagined

Minnesota Artists LouAnn Shepherd Mum and Tiffany Besonen visited Cedar Crest’s Center for Visual Research to present a program on incantation bowls, early examples of ways in which civilizations tried to protect themselves from evil or harm. Archaeologists have discovered examples throughout the Middle East dating from the late antiquities (6-8th Century AD) and appearing to represent a wide variety of Christian, Jewish and middle eastern societies. The delicate, bisque-ware bowls were inscribed on the inside with a prayer or incantation and usually buried upside down as a way of containing the evil described. As a preparation for the program, students, faculty and staff at Cedar Crest prepared their own incantation bowls. In photo on right, Kaitlyn MacGrady fashions her bowl.

2014 Women in Science Event

An outstanding panel of women scientists addressed the first-ever Women in Science and Engineering Dinner co-sponsored by Cedar Crest College and the Da Vinci Science Center. Pictured here flanked by Carmen Twillie Ambar, president of Cedar Crest College (left) and Lin Erickson (far right), executive director and CEO of the Da Vinci Science Center are: Dr. Mary Ellen Weber, former NASA astronaut; Dr. Jennifer P. Byrne, vice president for technology strategy and university research, Lockheed Martin Corp.; Andrea Edge ’06, Cedar Crest alumna, research assistant and Ph.D. candidate at the University of Louisiana at Lafayette; Dr. Christyl Johnson, deputy director for technology & research investments, NASA; Brig. General Miyako N. Schanely, deputy commander of the 412th Theater Engineer Command, U.S. Army; and Dr. Martha Collins, director of global technology centers, Air Products. More than 100, including nearly 60 girls from local high schools, attended the dinner and panel discussion at Cedar Crest’s Tompkins College Center. (Photo courtesy of Justin Gifford Photography)

Book Corner

New books by Cedar Crest faculty include Seeing Krishna in America by Dr. Allen Richardson and Existential Journey by Dr. Micah Sadigh. Dr. Richardson, who is professor of religious studies at the College, says his book charts the growth of the Hindu Pushtimarg tradition in the western world. In its promotion for the book, Amazon.com says the 15th Century Hindi sect established a spiritual headquarters for the faith in Pennsylvania and, as this work demonstrates, “the growth has continued as this 500-year-old faith becomes an American religion.” Psychology Professor Sadigh is a psychologist and philosopher, poet and composer. Existential Journey is about “two remarkable individuals (Viktor Frankl and Leo Tolstoy) whose struggles, sufferings and triumphs have inspired countless people throughout the world to transform personal suffering into opportunities for personal growth as well as living lives that focus on commitment and service.” Both works are available at Amazon.com.

Author Jean Kwok, (far right) whose novel Girl in Translation is required reading for the Honors Section of the College’s First Year Seminar, talks with students about her book. Girl is a thinly-veiled telling of Kwok’s own experiences as an immigrant growing up in the United States. LuAnn Fletcher, professor of English, history, literature and language, invited Kwok to visit campus and speak as part of the humanities department’s annual visiting writers program. Kwok’s story of persecution, hardship and resilience produced a page-turning book and an inspiring lecture.
Scenes from Family Weekend October 3-6

More than 300 attended one or more events at Cedar Crest’s Fall Family weekend. The theme was “Wild, Wild Crest” and events included a bonfire, barbecue meals, athletic events; Cowgirls, a performing arts production; magic shows, and even a mechanical bull.

“AW Shucks” Roasted corn is big hit with Cedar Crest marketing specialist, Paul Pastrone.

An aspiring student surveys the campus from the steps of Blaney Hall.

“AW Shucks” Roasted corn is big hit with Cedar Crest marketing specialist, Paul Pastrone.

Family Weekend coincided with Think Pink Weekend when all athletic teams wore pink for breast cancer awareness. Here the field hockey team prepares for its match against Keystone College.
IF YOU’RE PROUD OF YOUR COLLEGE LET IT SHOW

Your Gift Makes an Impact in More Ways Than One

• Schools that stand out in alumnae giving are the ones that rank foremost on every list of higher education excellence.
• The size of a school’s annual fund and percentage of alumnae donors are critical considerations in securing public and private funding.
• Increasingly, prospective students are considering a college’s record in alumnae giving as a key criterion in college choice.

Make a gift to the Cedar Crest Fund by June 30, 2014

Office of Institutional Advancement
100 College Drive, Allentown, PA 18104
www.cedarcrest.edu/give  1-888-902-3327

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