Setting Their Sights on College
Cedar Crest reaches out to young girls
Reaching Out to Young Girls

Cedar Crest and the Boys and Girls Club enjoy close relationship

With its dedication to community service, Cedar Crest College has developed close ties with a number of nonprofit organizations in the Lehigh Valley. Students build strong connections with the people in these organizations—but so strong that they invite them to graduation? That’s more unusual. And yet, if you were at Commencement 2011 you saw the row of five young girls from the Turner Street Boys and Girls Club, looking on as the Cedar Crest students they’ve known and grown with for the past four years received their diplomas.

Cedar Crest students have volunteered for the Boys and Girls Club since 1997. The organization has five locations around the Lehigh Valley, but the Turner Street site in Allentown is a natural fit for Cedar Crest since it’s an all-girl location. The Boys and Girls Club’s mission is to provide at-risk youth a safe and positive environment in which to develop their character and self-confidence. “We focus on five key areas: education and career development, health and life skills, sports and recreation, character and leadership development, and the arts,” says Johanna Figueroa, unit director for the Turner Street location.

For just $15 a year, children aged 5 to 18 are welcome to participate in a variety of activities including photography, gardening, cooking and theater. The club also provides tutoring and literacy support.

Cedar Crest student volunteers tutor as members of the America Reads tutoring program, assist youngsters with their homework, serve as positive adult role models and more. Some students have begun raising funds to set up a scholarship for girls whose families can’t afford the annual fee. The Cedar Crest volunteers not only provide a valuable service to the organization, but also develop their own professional skills in communication, conflict management, mediation and time management.

Boys and Girls Club members have had many opportunities to visit the Cedar Crest campus as well. They’ve attended the College’s earth day celebration and sporting events, and have toured the science labs and other facilities. “It opens their eyes to opportunities out there after high school,” Figueroa says.

This past fall, communication professor Elizabeth Ortiz, M.A., invited the girls to attend an event titled “Miss Representation” which exposed the media’s negative imagery of women. Ortiz and Cedar Crest Board of Trustees member John Bassler both serve as board members of the Boys and Girls Club, and Ortiz will be president starting in May.

A Force in the Community

In 2011, Cedar Crest students performed 22,000 hours of community service, earning the College its fifth consecutive placement on the President’s Higher Education Community Service Honor Roll. “We are pleased to be recognized for all the time our students, faculty and staff commit to the community locally and nationally,” says
President Carmen Twillie Ambar (third from left), with Boys and Girls Club education director Kerri Lawrence (far right), and faculty and staff at this year’s Martin Luther King Day of Service. “Civic engagement is one of the five broad principles that fuel our mission to educate tomorrow’s leaders. Community service reinforces key lessons about leadership and collaboration that are addressed in our classrooms every day.”
What’s Your Major?

Students today have an array of exciting choices

If someone had told the first generation of Cedar Crest students about the courses of study their great-great granddaughters could pursue, they would have been astounded. Genetic engineering? Global studies? Forensic science? New media? The young women at what was then the Allentown Female College were just happy to get an education comparable to a man’s—while also preparing, through courses like home economics, for their coming roles as wives and mothers.

In the nearly 150 years since, Cedar Crest College has “successfully served the ever-shifting needs of six generations”—and that evolution is reflected in the number and variety of majors now available. Today’s entering students can choose from 35 majors for a BA or BS, not to mention certificates, pre-professional programs and master’s degrees.

Majors are assessed every year for their relevance, says acting provost Elizabeth Meade, Ph.D. “This evaluation, along with student input and accreditation requirements, can result in changes,” she says. A current case in point: the biodiversity and conservation biology major is being repackaged as environmental conservation biology to better reflect the breadth of the program.

Cedar Crest has a number of exciting new majors in place now or in the works. What’s behind all this activity? There are several factors, including:

**The Strategic Plan**—The strategic planning process that began with the arrival of President Carmen Twillie Ambar focuses the College on such themes as globalization and women’s leadership. Among the plan’s 22 key initiatives are several new majors, certificates and degrees, some of which are already up and running (see The Latest Majors, next page).

Following the adoption of the Strategic Plan in 2010, the College conducted a formal Academic Program Review—broader in scope than the annual assessment—for the first

**Rafael Lopez Jr. ’13**

*Integrated Art, Art Therapy and Psychology concentration*

“As a SAGE student I attend classes on evenings and weekends. The variety of people in class—traditional students to full-time working moms, social work majors to future nurses—makes the class time very dynamic. Students with life experience are eager to share what they’ve learned, and they’re not afraid to ask questions.”

**Farha Fazel ’12**

*Business and Psychology*

“The double major has allowed me to pursue two distinct passions. My professors and advisors have been wonderful in helping me create a unique degree that will give me a competitive advantage. My courses overlap to cover liberal arts requirements and both my majors, in addition to being flexible to meet my busy schedule.”
time in several years. Faculty and staff committees spent months evaluating each of the College’s majors on the basis of its academic quality, marketability, financial viability and alignment with Cedar Crest’s mission. "It was a dynamic and challenging process," President Ambar says.

The review helped Cedar Crest sharpen its focus on strategic areas such as global studies, new media, and the School for Adult and Graduate Education (SAGE). At the same time it identified majors that belong more to the College’s past than to its future. For example, general science, music and computer information systems are being phased out due to factors like small enrollments. “This allows us to reallocate resources to areas where we can truly be successful,” President Ambar says. “In the ever-changing field of higher education, we must stay nimble and responsive to prepare our students for careers that don’t even exist yet.”

**Advances in the sciences**—In the 30 years that biology professor Brian Misanko, Ph.D., has been at the College, his department’s major offerings have grown exponentially. Students can now pursue such hot fields as neuroscience and genetic engineering (also known as molecular biology). Cedar Crest offered the first undergraduate genetic engineering major in the nation (in 1983), and one of the first accredited programs in forensic science.

One reason for the growth is advances in research, technology and instrumentation in recent years. Take forensic science, Misanko says: “We’ve always had samples from crime scenes, but with

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**Jennifer Schwab ’13**  
**Genetic engineering**

“Being involved in research since my freshman year is how I’ve really discovered what it means to be a scientist. You can learn a technique in class, but you master it in the lab. My independent research has taught me problem-solving, confidence—and it’s THE key to preparing me for grad school.”

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**The Latest Majors**

**Global Studies**—A direct outgrowth of the Strategic Plan, the new global studies major helps students build their ability to understand the world from multiple perspectives. It includes travel opportunities and offers three separate concentrations (religion, culture and society; international business and economics; and global stewardship) so students can customize their major to fit their career goals.

**New Media/Media Studies**—Another result of the Strategic Plan, these two new majors prepare students to explore the roles of media and adapt to rapidly evolving technology as they pursue careers in web design, on-demand news, social networking and other emerging fields. Many media students complete a dual major in a field such as business, marketing, political science or education.

**Art Therapy**—“This new major evolved in response to student interest and a growing job market,” says art department chair Jill Odegaard, M.F.A. The program combines psychology and art courses with an internship, to fully prepare students for the graduate degree required in their field. Once art therapy became a standalone major it grew from 11 to 32 students in one year,” Odegaard says.
the advent of molecular biology the field took a quantum leap.” Likewise, emerging knowledge from brain research spurred the creation of the neuroscience major.

But even if this knowledge had been available 50 years ago, it’s questionable whether women would have streamed into the sciences the way Cedar Crest students are doing now. Credit the breakdown of career stereotypes for women—and popular TV shows like *CSI* and *Bones* that provide female role models to inspire them.

Psychology is another fast-growing major. “Eighteen years ago we had a faculty of three and one animal lab in the basement,” Meade says. Psychology students today work in several computerized labs, pursuing courses not commonly available at the undergrad level such as Counseling Children, Women in the Workplace and Cross-Cultural Psychology.

A very traditional clinical major, nursing, also has grown with the times. In 1974, Cedar Crest College (already a veteran in nursing education) became one of the first in eastern Pennsylvania to offer a bachelor of science degree with a major in nursing. It remains one of the most popular majors, thanks to strong faculty and clinical connections and a state-of-the-art learning resource center.

**Growth of adult education**—Cedar Crest’s new SAGE program reflects the rising percentage of “non-traditional” students—those pursuing degrees a little later in life, often while working and raising a family. To make education more accessible to them, the College offers many courses online and/or weekends and evenings, and some new majors are specifically geared to the needs of working adults.

One example is integrated biology, which allows students to blend their interest in science with career ambitions in other areas. For example, they can also take political science courses and pursue a career in health care administration, or philosophy/religion courses for a career in bioethics.

The brand-new secondary education major streamlines the process of acquiring a teaching certificate. “Until now, students had to co-major in education and their content area,” says education department chair Nancy King, Ed.D. In some fields, that meant a heavy credit load. “The new major prepares them to pass their Praxis exam and ensures they have the breadth and depth of knowledge a secondary teacher needs,” she says, “but allows them to finish in four years.”

**How do new majors come into being?**

“Usually they are proposed by departments who believe they have the ability or expertise to offer a new major, either in addition to an existing one or in place of it,” Meade says. “For example, the communication department proposed two new majors (new media and media studies) to replace the original communication major, and the chemistry department proposed forensic science.”

“We’re always looking for new majors,” Misanko says. “In our departments we ask ourselves: What’s happening in our field, and is there something that might be of interest to students as a major?” Sometimes, as in the case of criminal justice (see story, on page 5), there’s a market opportunity. Genetic engineering arose in part from an alumna, Misanko says: “She’d gone into the field and thought this would be a great undergraduate major.”

“Once the idea for a new major surfaces, there’s a lot of work to be done,” Meade says. “We research the market demand, and what the new major might look like in terms of curriculum and requirements. There are discussions with the

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**Sixty Years Ago**

*The top five majors at Cedar Crest in the 1950s were business education, home economics, English, elementary education and biology. Also popular were psychology, sociology, history and medical technology. Among the other options: “co-op” nursing, music, drama, classics, French, German, Spanish and Latin.*
Preparing for a Career in Criminal Justice

While Cedar Crest’s criminal justice program accepts traditional and adult students, School of Adult and Graduate Education (SAGE) students may find it fits their needs especially well. The major was created in response to a pressing need for criminal justice experts, and actively seeks working adults.

Courses for SAGE students are available nights, weekends and online, and many have been accelerated into shorter formats. Because many SAGE students are already in the criminal justice field and can’t do daytime internships, the internship requirement is an elective for them. “For these reasons, they can graduate quickly,” says assistant professor Scott Hoke, M.P.A., program director and a former warden at a local correctional facility. Career changers transferring in 90 undergraduate credits can earn their criminal justice degree in as little as three semesters, he notes.

The criminal justice program at Cedar Crest differs from many others in that it focuses on preventing crime, not just responding to it. Criminal justice majors study crime trends and deviant behavior with the goal of reducing criminal activity. They can choose from a variety of concentrations, or self-design one based on their interests.

In the fall Cedar Crest will unveil a groundbreaking Crime Analysis and Prevention Center in cooperation with law enforcement agencies. “Students and faculty can work side-by-side on criminal justice research projects,” Hoke says. “Using real crime data, they can research the potential effectiveness of different intervention and prevention techniques.” Software at the facility can be used in research projects across campus, he adds.

The job market is strong for criminal justice graduates—particularly women, who remain underrepresented in the field. Hoke’s former students work in police departments, as probation and parole officers, in juvenile services, as security officers at nuclear power plants and casinos, and in other settings.

The changing face of academic majors

Just as majors have evolved over the years, so have the requirements for earning one. “Decades ago, besides completing the required courses you fulfilled your major with either a big written paper or a comprehensive exam,” Meade says. “Now we’ve turned more toward engaging students in doing research and preparing a product appropriate to their discipline.”

For example, students in the sciences take part in faculty-mentored research projects that may lead to a presentation at a national meeting or publication in a respected journal. “Such an experience can really set you apart when you’re applying to graduate school,” Misanko says.

Communication majors recently put together a fundraising event to benefit a charity—identifying the charity, booking the event, doing the publicity and presenting the results on Powerpoint. This kind of community engagement is a strong theme in the Strategic Plan, and it’s encouraged in the new Living Learning Communities available to students in the focal areas of social justice, entrepreneurship, environmental stewardship and art.

Even with all the choices out there, students aren’t limited to a single subject in their major studies. Many choose minors, either to complement their major (say, a biology major minors in chemistry) or to give them a chance to pursue something unrelated that they’re passionate about (an English major minors in dance). Dual majors also are fairly common, and can be a smart employment strategy—for example, a would-be botanical illustrator who majors in art/biology, or a budding gallery owner who majors in art/business. Some students even go to the extreme of earning two entire bachelor’s degrees. “It’s rare,” Meade says, “but a good example is Lori Gallagher Gilio ’08. She earned a degree in communication and another in business, with a minor in applied and professional ethics. She now works in development at a college.”

Finally, there’s the option of designing your own major. A few adventurous Cedar Crest students do that each year; recent examples include anthropology, religious studies, liberal studies and community education. Someday, one or more of those self-designed majors may even make its way into the catalogue.

provost about resources needed to launch the major—faculty hires, equipment, library holdings and so on—and how well it fits the Strategic Plan and our mission and goals.”

When all that is worked out, a formal proposal goes to the provost, the Faculty Executive Committee and the Curriculum and Academic Policy Committee. The final step is a vote of approval from the full faculty.

What’s in the pipeline now? Research is under way for majors in public history and arts administration, and there is a strong focus on graduate programs such as the brand-new pan-European Master of Fine Arts in Creative Writing.
First Year Experience Eases the High School Transition

The high school-to-college transition presents plenty of challenges: adjusting to dorm life, making new friends, staying healthy, excelling academically and beginning to explore career choices. That’s why Cedar Crest College offers the First Year Experience, a program designed to help brand-new students get off to a good start.

“The First Year Experience aims to help students develop personally as well as academically,” says acting provost Elizabeth Meade, Ph.D. “It focuses on the areas critical to their current and future success in the classroom, at work and in life: academics, women’s leadership, global connectivity, civic engagement, and health and wellness.”

One of the 22 initiatives in the College’s Strategic Plan, the First Year Experience encourages students to explore the relationship between a liberal arts education and their own educational goals. They’re also helped to examine career options, get involved with campus clubs and groups, build a network of resource people and establish healthy habits for a well-balanced life.

The new program already has earned national recognition. Christine Nowik, M.A., assistant dean of student success and retention, earned a 2012 Outstanding First-Year Student Advocate Award from The National Resource Center for The First-Year Experience & Students in Transition, headquartered at the University of South Carolina.

The award, now in its 23rd year, honors college faculty, administrators, staff and students for outstanding work on behalf of first-year students and for the impact their efforts have on the students and culture of their institution. Nowik was one of 10 award recipients selected nationally from 140 nominations.

“It is certainly an honor to be recognized in a field where so many people are doing such incredible things,” says Nowik, a 12-year Cedar Crest employee. “It’s also notable that we have been recognized in our first year of running the First Year Experience, which speaks to the College’s commitment to entering students.”

Cedar Crest’s First Year Experience includes these components:

- **First Year Seminar**—Students choose a 3-credit course from a variety of dynamic topics on current issues. A sampling of this year’s topics: how the media define women’s identity; the psychology of dreams; women and wilderness; theatre as universal language; and fictional depictions of scientists.

- **Shared Reading**—For 2011-12, students read and discussed *This I Believe: The Personal Philosophies of Remarkable Men and Women*. The shared reading in the next academic year will be *Where am I Wearing: A Global Tour to the Countries, Factories, and People that Make Our Clothes*. Among other issues, the book asks students to consider how laborers are treated in the countries where their clothes are produced.

- **College Life**—Students learn about the relationship between health and wellness and academic success.

- **Exploring Your Future**—Students gain an understanding of the career decision-making process, including how
Shared reading—First-year students in 2012-13 will collectively read this book on the sources of their clothing, and meet with author Kelsey Timmerman when he visits campus in October.

ACADEMIC NEWS

Cedar Crest a Leader in Transfer Policies

Last year Cedar Crest implemented one of the most student-friendly transfer policies in Pennsylvania, to help make it easier for adult students to earn their bachelor’s degree. Now the policy has been expanded, not only for adults but also for traditional students transferring in from community colleges and four-year institutions.

The new policy eliminates the need for transfer students to take additional general education courses, allowing them to devote all their time and attention to their major. They can earn their degree more quickly, saving time and cost.

“Cedar Crest College values community college education and wants to provide a seamless transition for its transfer student population,” says Ann Ludman, transfer student admissions counselor. “We are making a Cedar Crest education more accessible and more affordable with this policy.”

Spanish Courses Expanding to Meet Job Trends

Increasingly, employers seek workers who can speak more than one language. In some careers, the ability to break the language and cultural barrier can make all the difference in getting a job offer.

In response to this trend, the Spanish department at Cedar Crest will increase its evening course offerings this fall to allow greater flexibility for people balancing their studies with work and family responsibilities. A placement evaluation is available online for applicants to see what level Spanish course is right for them.

In summer 2013, the department will begin offering career-specific Spanish courses for professionals looking to learn or strengthen their knowledge of the language. Courses will include Spanish for Healthcare, Spanish for Educators and Spanish for Business.

“These courses are designed to meet the changing communication needs of professionals who are in contact with Spanish-speaking customers,” says Cedar Crest Spanish instructor Amelia Moreno ’04. “We will introduce essential Spanish vocabulary as well as practical reference information for each career field. We’ll also incorporate cultural information about Hispanic customs and communication styles.”

Students reflect on the perception of women for a first-year seminar titled “Pretty in Pink.” It focused on media, advertising, friends, family and other social forces that influence a woman’s identity.

Enjoying a workshop on social entrepreneurship (photo, left) are first-year students and psychology professor Micah Sadigh, Ph.D. The workshop was led by 2011 Reimert Lecture speaker Maya Ajmera.
“They are a true husband-and-wife-team who work for the betterment of Allentown and Lehigh County,” That’s how Lee and Dolly Butz were described at the luncheon in March honoring them as the 2012 winners of the Cedar Crest College Associates Award for leadership and community service.

The couple were “thrilled” to receive the award. “We have great admiration for Cedar Crest,” said Lee Butz, “and we want to help a community that has been so good to us.”

An Allentown native, Lee Butz has been a major force in building the Lehigh Valley, both literally and figuratively. He began his construction career in his father’s general contracting firm, Alvin H. Butz, Inc. After earning an engineering degree from Lehigh University and serving in the U.S. Army, Butz returned to the five-generation family business and became president in 1973.

He is currently chairman of Butz Enterprises, Inc., parent company of Alvin H. Butz, Inc. and two other companies that together manage more than $690 million worth of projects including Coca-Cola Park, home of the Lehigh Valley Iron Pigs.

Butz co-chaired the Valley Region 2015 Campaign and is on the board of the Hamilton Street Visioning Committee. A college baseball player who idolized Willie Mays growing up, he co-founded the Miracle League of the...
Lehigh Valley, which gives special needs children an opportunity to play baseball. He’s also served on the advisory boards of many local colleges and universities, including Cedar Crest.

One of his favorite endeavors is his involvement as founder of “William Allen Construction Company” at William Allen High School. Butz began the program at his alma mater a decade ago when he heard the school wanted to renovate its entrance area. “The kids have done some very nice projects, and they’ve learned how business works and how to work together to accomplish things,” he says.

Dolly Butz has devoted much of her life to serving underprivileged children. In the 1970s, she visited most of Lehigh County’s grade schools as part of the Green Circle program to teach tolerance of cultural, racial, religious and other forms of diversity.

Since 1995, she has been a trustee (and for many years, treasurer) of the Fund to Benefit Children & Youth, a non-profit organization that has raised more than $3 million over the past 20 years for neglected and at-risk children in Lehigh and Northampton counties. She is also an active volunteer for the Child Advocacy Center.

In 2001 and 2002, Dolly Butz was a member of the Advisory Committee on Services for Children and Youth of the Joint State Government Commission in Harrisburg, appointed by U.S. Representative Charlie Dent. She has also been a member of Lehigh County’s Advisory Committee for Children and Youth for eight years, serving as president in the last year.

The Associates of Cedar Crest College are business, professional and civic leaders from the greater Lehigh Valley area with an interest in promoting women’s liberal arts education. Founded in 1964, the Associates have awarded scholarships since 1981.

“I enjoy being on campus, gaining new opportunities to learn and becoming an amazing nurse. Thank you for providing me with this opportunity to learn and become a leader within my community.”

Associates Scholarship recipient Amanda Thorpe ’13

“It means a great deal to me to receive this scholarship and be able to continue my education so that one day I will find myself in a career I love.”

Associates Scholarship recipient Christen Corby ’12
Moyer Demonstrates the Value of Athletics

Former Olympian went on to success as a psychology professor

“U-S-A! U-S-A!” The stadium shook with cheers and applause as Diane Moyer made her way toward the bright lights at the end of the tunnel to the hockey field. Her years of hard work and dedication had all led to this moment: she and her teammates were just minutes and 10 penalty shots from taking home a bronze medal in the 1984 Olympics.

In the 28 years since that memorable event, Diane Moyer, Ph.D. has shifted her focus and become a psychology professor at Cedar Crest College—but she owes a good measure of her professional success to her sports background, she says. “Being an athlete teaches perseverance, teamwork, commitment and perhaps most important, the ability to learn from failure. It’s about getting up and figuring out how to go forward. You need to not be afraid of failing, because otherwise you don’t have the ability to see what your best is.”

When Moyer was a young girl, opportunities were limited for women to participate in sports. In fact, her first brush with athletics came when her older brother allowed her to play basketball with him and his friends. It wasn’t until high school that Moyer first played on a team—and play she did, participating in swimming, diving, softball, basketball and field hockey. “It didn’t matter what it was, I just wanted to play,” she says.

Her obvious athletic ability took her to LaSalle University on a basketball scholarship. Moyer was among the first women to receive any sort of athletic scholarship, an opportunity made possible then by the recent passing of Title IX (see story, next page). She was able to balance her studies with playing on the college’s basketball, swimming and diving, and field hockey teams, and her talent didn’t go unnoticed. Her field hockey coach recommended she try out for the United States field hockey team—and she made it after just one year of college.

Moyer traveled around the world on the national team, playing in Holland, Germany, England, Australia and Japan, among other countries. She made the 1980 Olympic field hockey team, but didn’t compete due to the Unites States’
decision to boycott the Olympics that year. Four years later, Moyer found herself on the team again. This time, she did compete and left with a bronze medal.

Moyer went on to coach field hockey at Villanova and Yale universities. She earned her B.A. in psychology from LaSalle University, her M.A. in sports management from UMass, an M.A. in counseling psychology from the University of Pennsylvania and a Ph.D. in counseling psychology from Temple University.

Cedar Crest is an appropriate place for this scholar/sportswoman: the College’s athletic program is a strong one, and student athletes are notable for the academic success they maintain. Forty-seven students in a variety of sports were named to the 2010/2011 Colonial States Athletic Conference (CSAC) All-Academic Team for having a GPA over 3.2 in the fall semester. Eight of the field hockey players were named to CSAC’s National Academic Squad for having a GPA over 3.3.

Moyer is not alone in her opinion that athletics have such positive effects on young women. According to a study by the Women’s Sports Foundation, girls who participate in sports have higher self-confidence and are more likely to get good grades and graduate. The study also showed that 80 percent of female executives at Fortune 500 companies identified themselves as having played sports in their youth.

What’s the most important life lesson Moyer has learned from her years in sports and psychology? “Follow your heart, find your passion and don’t be afraid to fail,” she says. It’s a lesson she continues to pass on to her students.

‘Godmother of Title IX’ Visits Campus

Cedar Crest welcomed the 2012 Women’s History Month lecturer, Dr. Bernice Sandler, in March. Dubbed “the Godmother of Title IX” by The New York Times, Sandler was a major contributor to the 1972 federal law that prohibits sex discrimination in educational institutions. Often referred to as the “athletic law” because it’s best known for its impact on high school and collegiate athletics, Title IX actually applies to nearly all areas and levels of education.

Sandler spent the day with faculty, staff and students discussing the various types of sex discrimination and ways to combat them. She also presented a lecture on the history of Title IX and the progress women and girls have made since its passage. The law is widely regarded as one of the most significant for women since they obtained the vote in 1920.

Sandler was the first person appointed to a congressional committee on women’s issues, and the first chair of the now-defunct National Advisory Council on Women’s Educational Programs. She now works as the senior scholar at the Women’s Research and Education Institute in Washington, D.C. She has received numerous awards including 13 honorary doctorates.

“Here in front of us we have a legend, a woman who spoke up when others kept quiet,” said Cedar Crest student Shamara Rhodes ’13 in introducing Sandler. “On the 40th anniversary of the passage of Title IX, we are reminded that being quiet does not do anything to stop discrimination. We need to speak up and act out to truly achieve equality.”
What’s Happening on Campus

**Genetic ‘Trailblazer’ Lectures at Cedar Crest**

Pardis Sabeti, Ph.D., of Harvard University presented a lecture on evolutionary forces in humans and pathogens. Sabeti is credited with developing the Cross-Population Extended-Haplotype-Homozygosity Test. When natural selection acts on traits, it leaves a variety of signatures in the patterns of DNA sequence variation among individuals. She has used the test to reconfirm previously identified targets of natural selection in humans, and to identify previously unknown targets of selection—namely, genes associated with protecting against organisms that cause malaria and Lassa fever.

Sabeti was named one of eight “Geniuses Who Will Change Your Life” by CNN.com; one of “100 Top Living Geniuses” by the UK Daily Telegraph; a Science Spectrum magazine “Trailblazer;” and a Seed magazine “Revolutionary Mind.”

**Women’s Leadership Institute Builds Strong Foundation**

How would earning a certificate in women’s leadership help an undergraduate or career woman advance—and how should such certificates be offered to best fit into women’s busy lives? Cedar Crest’s new Women’s Leadership Institute recently asked these and other questions in two studies targeted to potential students for undergrad and graduate certificates. “Research allows us to understand how best to structure and deliver our proposed leadership certificates,” says Arlene Peltola, M.B.A., coordinator of the Women’s Leadership Institute.

She and her team conducted a third study “to better understand how we can best provide benefits to our new partner, Power of Women.” The organization is dedicated to helping women reach their goals and potential through networking, mentoring and education.

The Women’s Leadership Institute has adopted the following belief statement—“On a mission: preparing women for the demands and responsibilities of leadership so that collectively, via their distinctive styles and capabilities, they will be a powerful force for social change.”

It also adopted three priority goals: advancing women’s leadership development via curricular and co-curricular learning initiatives; implementing a multimedia professional leadership speaker series; and housing a world-class databank of global research on women.

**Acclaimed Activist Discusses Plight of Older Inmates**

Kathleen O’Shea, a Pulitzer Prize-nominated author and activist on behalf of elderly people in prisons, spoke to more than 50 nursing students and faculty at Cedar Crest. Among her key points: Prisons are constructed mainly to house young males, not older adults; and, the average cost of caring for an elderly inmate (nearly $100,000) is three times the cost for a younger one. Her suggestions? Build prisons designed for elderly inmates that will provide an adequate level of care, and consider “compassionate release” for those who pose minimal threat to the outside world.

**Student Blogs About Her Mystery Novel**

Junior English major Rachel Morgandale has spent the spring semester doing a unique independent study project that involves crafting a mystery novel and documenting the process. Her regular progress reports to her advisor, English professor Carol Pulham, Ph.D., have been featured in a blog on the Cedar Crest College website: www.cedarcrest.edu/rachelblog.

**LVAIC Psychology Conference**

Cedar Crest hosted the 27th annual Lehigh Valley Association of Independent Colleges (LVAIC) Undergraduate Psychology Conference. Nine Cedar Crest students presented. This year’s keynote speaker was Dr. Karyl Swartz, director of the Division of AIDS, Behavioral and Population Sciences at National Institutes of Health’s Center for Scientific Review. She discussed her research with non-human primates as well as the importance of undergraduate research.
Aspiring Teachers Visit Campus

The Cedar Crest education department hosted its first Future Educators Association (FEA) campus visit. Eleven student FEA members from Easton Area High School experienced a "typical day" as a Cedar Crest education student. Education faculty showed them the campus and answered questions about admission requirements, financial aid and more. "We opened this to any girls interested in teaching," says Debbie Frace, FEA advisor at the school. "The program was very informative and it's a beautiful campus."

The FEA is an international organization dedicated to supporting young people exploring education-related careers. Over the past 75 years it has helped thousands of students develop the skills and strong leadership traits found in high-quality educators.

"Organizations like FEA are significant because they give high school students the chance to explore the field of teaching before entering college," says assistant education professor Meridith Kutz, Ed.D. "In the future we hope to host a larger event where active chapters can congregate and share information."

Conference Examines Women’s Role in Global Health

Global Health: The Role of Women in Health Promotion and Disease Prevention was the theme of Cedar Crest's ninth annual Health, Wellness and Research Conference held at Tompkins College Center. The conference explored women's health from biological, psychological, social and spiritual perspectives. Students, faculty and staff from a variety of disciplines took part in research poster presentations, mini-classes, health testing, hands-on activities and a faculty-led panel discussion.

Topics included the latest in nutrition trends, fitness planning, stress management and healthy decision-making. KNBT was the presenting sponsor, with additional support from Capital BlueCross and Lehigh Valley Health Network.

College Hosts Symposium on Women in Forensic Science

At its 10th annual Forensic Science Symposium, Cedar Crest welcomed students, alumnae and community members. The event, titled "Women in Forensic Science," celebrated the abilities and accomplishments of women in this dynamic field.

Speakers included Christina Mulligan, M.S., Cedar Crest alumna and member of the U.S. Army Criminal Investigation Lab; Eileen Allen, M.S.N., former president of the International Association of Forensic Nurses; and Elizabeth Benzinger, Ph.D., director of research, development and training for the Ohio Bureau of Criminal Investigation.

"While many science and math occupations have been historically male dominated, forensic science continues to be a field in which women not only hold their own but are now surpassing men in number," says forensic science program director Larry Quarino. "Schools such as Cedar Crest College—whose forensic science program is one of the top programs in the nation—are a major reason for this trend, and it is likely to continue."
What’s Happening on Campus

Teacher Educated at Cedar Crest Earns Klopp Award

Robert Boehmer, a teacher at Schnecksville Elementary (Parkland School District) for 38 years, has earned the 2011 Howard L. Klopp Exemplary Teacher Award from the Cedar Crest College education department. Boehmer spent thousands of hours and solicited donations of materials and services from countless local, regional and national companies in order to build the Space Shuttle ‘Blake,’ a hands-on science lab built like a space shuttle and housed at his school.

In nominating Boehmer, Schnecksville principal William Bowen wrote: “The shuttle project is probably the world’s most amazing, most unique educational tool. Bob has brought his love for teaching both art and science to the lives of so many students.” The award was especially gratifying for Boehmer because he earned his education certificate at Cedar Crest in the 1980s and Howard Klopp was his mentor. The professor emeritus, who passed away in 2002, taught at the College for 25 years. The annual award honors him and recognizes outstanding teachers in Lehigh/Northampton schools.

Boehmer met all the criteria: a devotion to educational quality; the ability to focus on each student’s strengths; a commitment to helping students achieve their full potential; concern for students that extends beyond the classroom; outstanding service to school and community; and dedication to helping colleagues and advancing the profession.

Education Graduate Saluted by Local Radio Station

Amanda Frick ’09 was named the Teacher Salute winner for February by local radio station B104 FM. The award is given monthly to a teacher nominated by a student or parent for his or her outstanding efforts.

Frick graduated from Cedar Crest with a B.S. in elementary education and special education. Soon after, she landed a job at Seven Generations Charter School in Emmaus, where students “engage in activities focused on sustainable living, environmental stewardship, and respect for our planet and all living things.”

Frick credits her Cedar Crest education with encouraging her to think outside the box. “Cedar Crest College prepared me for this job,” she says. “My professors always wanted me to ask why and taught me to reflect on each lesson and ask, ‘What can I do to make it better?’ This push to reflect is what made me a positive teacher today. I value my time at Cedar Crest and am excited to see where my career takes me in the future.”

Multicultural Center Promotes Diversity

One of Cedar Crest’s 22 strategic initiatives, the new Center for Multicultural Life and Leadership has created a space where students of all backgrounds can congregate, develop programming, get academic support and act as a campus-wide resource. The center is largely staffed—and much of its programming is developed and scheduled—by Cedar Crest students like Demi Barzana ’15.

“One of the things the multicultural center accomplishes is to help students from all cultures develop strong bonds and relationships,” Barzana says. “We all embrace each other’s differences, and going to events at the center helps us better understand the many cultures around us.” Her favorite event: Talking Circles, a series of campus-community discussions often centered on multicultural issues. “I got to meet and learn so much about the background and culture of a new guest speaker every week,” she says.

Scholarships Awarded

At its third annual Scholarship Competition Day, Cedar Crest awarded several scholarships to outstanding high school seniors. This year’s top qualifier, Alexis Malone of Jamaica, N.Y., earned a full four-year scholarship. She’ll enter Cedar Crest in fall 2012. Malone attends Queens Gateway to Health Sciences Secondary, where she is a regular member of the honor roll. She enjoys playing the piano, is a long-time Girl Scout and is interested in studying the social sciences.
Professor Pens Play on Risks of Cyberbullying

Cedar Crest students performed a short play on the dangers of cyberbullying for several middle schools in the Lehigh Valley area. Written by performing arts chair Roxanne Amico, M.F.A., *About Face* features middle school girls involved in a cyberbullying incident. Amico wrote the play because she could find few scripts addressing the topic. While *About Face* is fictitious, it mirrors recent events that have made national headlines.

“Part of Cedar Crest’s mission is service to the community, and this is a great opportunity to reach out and help schools address a difficult topic,” Amico says. Despite the seriousness of the message, she notes, the play has plenty of humor to appeal to middle school students. Cedar Crest’s performing arts department has done a number of school tours, mainly to complement elementary school curricula on such topics as the environment, cultural and racial diversity, and family and career choices.

Molly McQuilken ’12 Conducts Cancer Research

Molly McQuilken is a genetic engineering major and honors student doing cancer research in the lab of Andre Walther, Ph.D., associate professor of biology. Molly is studying the effect replication protein A has on telomere length within the cell to better understand the underlying causes of cancer.

In 2010, she earned a coveted American Society of Microbiology (ASM) undergraduate research fellowship to support her work with Walther, and she presented her findings at the ASM general meeting in 2011. The fellowship seeks highly competitive students who wish to pursue graduate careers (Ph.D. or M.D./Ph.D.) in microbiology.

Molly has a love of art as well as science. For her honors thesis she combined the two, using genetic engineering to make yeast glow with different colors and capturing the images with photo-microscopy. “I don’t think people realize how cool microbes are,” she says. She holds leadership positions in the College’s biology and chemistry honor societies and the Great Outdoor Women Club. She is applying to graduate schools for a Ph.D. in molecular biology, microbiology or biochemistry.
Lindsey Jancay ’12 Chosen for Art Tour

Lindsey Jancay, an English and art major, has had her artwork “Separating” chosen by a Smithsonian curator for inclusion in the Fifth National Collegiate Handmade Paper Art Triennial tour. She is creating a handmade book with a digital supplement and will enhance the project with interviews of local independent publishers and research on art movements.

Lindsey was also accepted as a presenter at the Fall 2011 English Association of Pennsylvania State Universities Conference. Her paper, “Patchwork Process: Technology’s Reinvention of Creative Writing and Reading,” critically examines how technology has changed the way we read and write.

Lindsey is currently senior editor of Pitch, Cedar Crest’s online arts and literature journal, and she oversaw the creation of the new Pitch website www.cedarcrest.edu/pitch.

President Ambar Honored by Girl Scouts

At their Take the Lead event in March, the Girl Scouts of Eastern Pennsylvania honored Lehigh Valley women whose leadership and achievements have made the world a better place. One of the honorees was Cedar Crest College President Carmen Twillie Ambar.

President Ambar was introduced and given her award by Girl Scout and Cedar Crest student Stephanie Augustine. “As a sophomore at Cedar Crest, imagine my excitement when I learned my own president was nominated for the Take The Lead award,” Augustine told the attendees. She described her interview with the president: “We sat on her couch in the very house I had pointed out on every tour I gave to prospective students. In one afternoon, I learned so much more about our College’s own personal role model for women’s leadership.” (See Stephanie’s complete remarks at www.cedarcrest.edu/girlscouts.)

Other honorees included Shelley Brown, executive director of Easton’s State Theatre; Susan Kubik, executive director of the NCC Foundation/Northampton Community College; Dr. Donna Miller, private practice; and Frances Hesselbein, CEO of the Leader to Leader Institute, who received the Centennial Award.

Forensic Science Students Earn Honors

Cedar Crest students won four of the five academic awards given at the most recent annual meeting of the Northeastern Association of Forensic Scientists. The winners include Kristin Johnson (George Neighbor Memorial Scholarship, graduate division); Elizabeth Sunderhaus (George Neighbor Memorial Scholarship, undergraduate division); Elizabeth Sunderhaus (Peter De Forest Forensic Science Research Award, undergraduate presentation); and Tara Fikes (Peter De Forest Forensic Science Research Award, best poster).
Cedar Crest College relies on the generosity of many alumnae, friends, businesses and foundations who share in the belief of providing an outstanding educational opportunity to women of all ages. We are pleased to acknowledge a few recent, special gifts. Thanks to all who have stepped forward in support of today’s students—tomorrow’s leaders.

From Alumnae of Cedar Crest…

Thanks to the many alumnae who made gifts to Cedar Crest as the 2011 calendar came to a close! We know others who carefully plan their philanthropy to support their alma mater each June when our fiscal year ends, and send advance gratitude to those as well.

Alumnae who take advantage of matching gift programs offered by their employer (or their spouse’s employer) give an impressive boost to the College’s fundraising. In 2011, matching gifts generated more than $90,000 for Cedar Crest.

Joycelyn Young ’83, who died in September 2010, set up a charitable remainder unitrust to Cedar Crest upon her passing. After achieving undergraduate and graduate degrees in education in the 1950’s, Joycelyn attended Cedar Crest as an adult student to attain a nursing degree. During her studies, she valued the support of faculty such as Dr. Anne Winkler and Dr. Marion Kayhart and in turn, Joycelyn demonstrated her loyalty and respect to Cedar Crest for years.

From Corporate Partners…

Keystone Nazareth Bank & Trust (KNBT) approved a generous sponsorship for the overall 2012 athletics program. With this gift, KNBT will also serve as the presenting sponsor of the 2012 Health and Wellness Conference on campus.

Hospital Central Services, Inc. awarded a grant to the Partners In Nursing (PIN) scholarship program. The company has supported PIN for more than 10 years.

From Foundations…

The Arcadia Foundation, led by Marilyn Steinbright ’56, awarded a grant to help underwrite the First Year Experience (FYE). FYE offers an important transition to college life (see story on page 6). Thanks to Arcadia for support of related trips, events, instructional materials, and the campus common read of “This I Believe.”

The Charles H. Hoch Foundation continued long-time support of the College with an annual grant directed to strategic initiatives.

The Keystone Nazareth Charitable Foundation awarded a grant toward the purchase of a wireless intercom system for the performing arts department. The system, needed for Samuels Theatre, will assist multiple campus and community events.

The Charlotte W. Newcombe Foundation continued its partnership with Cedar Crest College by sending generous scholarship support for adult women. Following its mission to help adults returning to higher education, the Newcombe Foundation has lent financial help and great encouragement to Cedar Crest students for decades.

The tradition of making an annual gift is an important one. Your gift is an investment in our future leaders.

Please consider a gift to the Cedar Crest Fund this year before June 30, 2012.

Giving has never been easier! Log on to www.cedarcrest.edu/give and make a one-time gift, a monthly gift or a gift via your checking account.

Thank you for supporting Cedar Crest College!
Hudimac Gallery Is a Dream Come True

Patricia Hudimac ’97 picked up her first paintbrush as a child when her mother signed her up for an art class. She hasn’t put that brush down since, creating artwork that has led to a long and successful career—and now, her own Allentown gallery.

Opening Pat Hudimac’s Studio and Gallery, she says, fulfilled a dream she’d had for many years. The opening took place November 30, 2011 with friends, family and former art teachers in attendance. “It felt like I really accomplished what I set out to do,” Hudimac says, “because I’ve been painting seriously for at least 40 years.”

Her current show, titled “Small Wonders,” is a large collection portraying numerous types of flowers. Using watercolor and other media, Hudimac created a vibrant and elegant array of flowers that bring the white walls of her gallery to life. “It’s exciting, because you never get to see your artwork all together like that,” she says.

Originally from Colombia, Hudimac first came to Cedar Crest in 1957 after learning about the College from her brother, who worked in Allentown. She studied here for a year, then put her education on hold to work for an advertising company in New York. She later moved back to Allentown with her husband, George.

After taking a few art classes in the area, she returned to Cedar Crest as a Lifelong Learning (now SAGE) student to complete her degree in art with minors in Spanish and French. “When you come back as a mature person you get a lot more out of school,” she says. “You really are there because you want to be.”

Hudimac has close ties to the College beyond her experience as a student. She served on the Board of Trustees from 2003-07—and during that time organized a show in the Lachaise Gallery featuring local artists. Her own artwork was showcased in the Cressman Library in 2002 and in Cedar Crest’s annual alumnae art exhibit.

Hudimac’s work has been shown in other galleries throughout the Lehigh Valley including the Bethlehem Palette Club, Lehigh Art Alliance and The Parkland Art League. Besides her art, she enjoys spending time with her husband, two children and three grandchildren.

Jaime Karpovich ‘Saves the Kales’

Jaime Karpovich ’05 has blended her two favorite activities—writing and cooking—into a lively career. But the combination goes deeper than that. Karpovich, a communication major at Cedar Crest, often has drawn on her love of cooking and her belief in a healthy lifestyle to get her through tough times.

“I grew up in this punk rock subculture,” she says. “Many of my friends were into social justice causes, and veganism was important to a lot of them. I never really got it until my Dad died when I was 17. It made me think a lot about death, what is unnecessary, and what can be prevented.” At times like this when life presented challenges, she says, “cooking was the only thing that felt okay.”

Today Karpovich lives in Bethlehem and writes a vegan cooking blog titled “Save the Kales” (www.savethekales.wordpress.com). She started it two years ago and typically adds new entries—anything from a quick recipe or restaurant review to new cooking videos—a couple of times a week. She’ll be featured on a 30-minute cooking program by the same name debuting in May on RCN, a development she calls “a dream come true.”
Go for the GOLD!

Cedar Crest is making it easier for young alumnae to stay connected with their classmates. GOLD (Graduates of the Last Decade) provides unique opportunities for young alums to stay in touch with the College, know what’s happening at their alma mater and get better acquainted with their graduating class and beyond.

“As a young alumna myself, I’ve found there’s a whole new connection to Cedar Crest College waiting for discovery after graduation,” says alumnae outreach coordinator Carrie Moore ’10. “It’s an amazing family, and I truly want all our recent graduates to figure that out, feel it, and reap the benefits as soon as they graduate.”

Since that first GOLD gathering, a variety of events has taken place to offer recent grads a chance to reconnect and network. Events have included dining in local restaurants, a ghost tour of historic Bethlehem and a bus trip to New York City. And there’s only more to come. “Anything is fair game, and we’re always looking for suggestions,” Moore says. “We’ve even had alumnae volunteer to sponsor an event themselves, which is extremely generous.”

So what can you expect when you attend? All participants have something in common—a Cedar Crest education—making it a perfect opportunity to make new friends while you’re catching up with old ones. GOLD events are casual, so you can come and go as you please and dress comfortably. Some events involve activities, but most simply bring participants together in a restaurant where they can share relaxed and friendly conversation. Typically, one or two faculty members are in attendance to see their former students and fill them in on the latest Cedar Crest happenings.

The goal of GOLD, Moore says, is to keep young alumnae engaged. “The College wants each and every one of you to stay in touch, whether it’s attending an event, volunteering or sharing your latest news by e-mail or Facebook,” she says. “Once a part of Cedar Crest, always a part of Cedar Crest.”

Enjoying GOLD events together are (top, L-R) Christine Hickey ’10, Kelly O’Donnell ’07, Liz Ortiz ’01 and Lizz Nagle ’09; (middle, L-R) Kim Racon ’03 and social sciences chair Maynard Cressman, M.S.W.; (bottom, L-R) Melissa Bodnar ’06 and Amy Martin Boltz ’03
Our Alumnae ‘Like’ Us!
Cedar Crest’s Facebook page proves popular

The availability of social networking sites makes sharing and connecting much faster and easier. To help Cedar Crest alumnae and friends make that all-important connection with each other, the College recently revamped its alumnae Facebook page to function as an open—but protected—forum for all members.

Check out the alumnae page if you haven’t already. It’s the perfect place for keeping in touch with your classmates and your alma mater. Maintained by the office of alumnae affairs, the page keeps members up to date with event information and campus news, including photos and videos. “The Facebook page is an active community that has regular posts by the College and information posted by the members themselves,” says alumnae outreach coordinator Carrie Moore ’10.

Facebook is just one component of the College’s efforts to keep alumnae and friends up to date on campus happenings. Cedar Crest sends out regular e-mails about campus news and events, including personal updates from the president. (And the recent iPad contest, which offered alumnae the chance to win a free iPad2 for updating their contact information, boosted the Cedar Crest contact list by more than 1,000.)

“The College will continue to keep in touch with alumnae via e-mail and print pieces,” Moore says, "but the Facebook page offers a more personal and instant experience.” The group is private, so only members can see what’s being posted and discussed.

To join, just log onto Facebook, search for “Cedar Crest College Alumnae” and request to become a member. Once accepted, you’ll have access to photos, videos, upcoming event details and more—and you can interact by posting information about yourself, commenting on other people’s posts, or sending messages to other members. As of now, the group has more than 400 members including alumnae, faculty, staff and friends of the College.

Social media like Facebook fulfills another key function for the College: it’s one of several outlets being used to attract and inform prospective students. After all, Facebook, Twitter, YouTube and Flickr are the preferred ways to connect for most of tomorrow’s Cedar Crest students.

Job Searching? Let Cedar Crest Help

Cedar Crest’s Career Planning Center is a vital resource for students looking for help in their post-graduation job search—but it’s not just for current students. Alumnae are also welcome.

The Career Planning Center has an abundance of useful information that can jump-start a job search in this difficult market. The center also provides career advice and helps students and alumnae strengthen their resumes and prepare for interviews.

If you’d like to take advantage of this resource, contact the center directly for a one-on-one discussion about your job search and how to enhance your applications and interviews. Or, visit the Career Planning Center’s Facebook page to get the latest information on upcoming workshops, job and internship opportunities and links to useful news articles.

Past events have included
- “Resumania,” a workshop on how to create a resume that stands out
- Mock interviews in which job-seekers practiced answering key questions
- Workshops on how to search for a job, manage your finances, and navigate successfully through a job fair

For more information, visit www.cedarcrest.edu/career or call 610-606-4648.

Career Planning is located in the Allen House on campus. Offices are open Monday – Friday, 8:30 a.m.– 4:30 p.m., with evening appointments on request.
An inspiring speech, a variety of educational sessions, networking opportunities—these were the highlights of the professional development seminar titled “Live, Learn, Lead...Succeed,” presented by Power of Women at Cedar Crest College in March.

The keynote speaker was Karen Deklinski, recipient of this year’s Women of Influence Award. Deklinski is deputy secretary for administration of the Pennsylvania Department of Public Welfare, the largest state agency in the nation with nearly 17,000 employees and a budget of $27 billion.

Deklinski’s remarks—titled “How Does She Do It and Who Does She Know?”—chronicled her extraordinary career in business, politics, entrepreneurship and motherhood. The audience listened raptly as she shared her insights on how to successfully pursue multiple career and life paths with wit and humor. “It makes a lot of sense to say the more experience we have and the more expertise we have, the more we influence,” she said. “You don’t have to have 15 different jobs like I did, but you really do need to broaden your horizons.”

Several Cedar Crest faculty members led professional development sessions at the event, including psychology professor Micah Sadigh, Ph.D., on The Psychology of Relationship: A Mind-Body Connection; acting provost Elizabeth Meade, Ph.D., on Redefinition: Be a Woman on Your Own Terms; business department chair Gaetan Giannini, M.B.A., on Influence: Who’s Got the Power?; and assistant professor of communication Elizabeth Ortiz, M.A., on Representations of Women in Mainstream Advertising.

The goal of the annual event is to help women develop their leadership skills for maximum success in every aspect of their lives. Power of Women—an organization “dedicated to providing opportunities for women to reach their goals and their potential”—became a part of Cedar Crest College in the fall to bring educational programming, lectures and networking opportunities to women in the Lehigh Valley and beyond.

Abuzz with activity, the Power of Women event attracted an enthusiastic audience. Among the presenters were (upper right photo) business department chair Gaetan Giannini, M.B.A.; and (lower row, center photos) Women of Influence Award winner Karen Deklinski, flanked by Power of Women founder Pamela Varkony (L) and Maria Montero, executive director of the Pennsylvania Commission for Women and Power of Women board member.

‘Power’ Up
“Wisdom Under the Trees...Dreams & Creativity”
Professor Micah Sadigh, PhD.
Thursday, June 21, 5 p.m.
Light refreshments. FREE
Cedar Crest College campus
Information: powerofwomen.net

14th Annual Fall Luncheon and Networking Event
October 2012
Bethlehem’s new Sands hotel
Information: powerofwomen.net
Mark Your Calendar

2012 Women’s Summit at Cedar Crest College

Gloria Steinem, an icon of feminism for half a century, will present a talk titled “The Longest Revolution.”

Thursday, June 7
7:30 a.m.-3:30 p.m.

Event also includes multiple breakout sessions and workshops.

Presented by the Greater Lehigh Valley Chamber’s Women’s Business Council, the United Way of the Greater Lehigh Valley’s Women’s Leadership Initiative and Cedar Crest College’s Women’s Leadership Institute.

Information: www.cedarcrest.edu/steinem

Congratulations to the Class of 2012!

This year marks the 142 graduating class. Best wishes to our newest alumnae!

A special thank you to our baccalaureate speaker, Kelsey Brand ’05, and our commencement speaker, Pennsylvania State Representative Jennifer Mann.

Join us for Reunion 2012

June 1-3
All alumnae and their families are invited.

Events include President Ambar’s State of the College Address, the Alumnae Association’s annual meeting, piano bar, reunion raffle, chocolate festival, and a special performance by the Angeltones.

Information: 1-888-902-3327 (toll free), 610-606-4609 or alumnae@cedarcrest.edu.