50th Anniversary Associates Dinner
ALUMNAE EVENTS IN YOUR AREA
Westport, CT - Brunch at The Red Barn Restaurant
Sunday, April 27, 2014 at 1:00 p.m.

Rocky Hill, CT
Wine and Cheese
Hosted by Susan Emann Gagnon ’81
at 5:30 p.m.
Dinner at Casa Mia at 6:30 p.m.
Sunday, April 27, 2014

East Greenwich, RI - Dinner at Meritage
Monday, April 28, 2014 at 6:30 p.m.

Chatham, MA - Luncheon at Chatham Bars Inn
Wednesday, April 30, 2014 at noon

St. Davids, PA - Dinner at the Radnor Hotel
Tuesday, May 13, 2014 at 6:30 p.m.

NUTRITION ALUMNAE RECEPTION
in the Lehigh Room at Hotel Bethlehem
Thursday, April 24, 2014 at 6:00 p.m.
Coinciding with the Pennsylvania Academy of Nutrition and Dietetics Annual Meeting and Exhibition

POLAROID STORIES
Tompkins College Center, Samuels Theatre
April 24, 25 & 26, 2014 at 8:00 p.m. and April 27, 2014 at 2:00 p.m.
Green Room Reception, April 26 at 7:00pm
For more information about this show or to purchase tickets, please visit www.cedarcrest.edu/stage.

VOLUNTEER RECEPTION
Tompkins College Center, 1867 Room
Sunday, April 27 at 6:00 p.m.

CEDAR CREST COLLEGE COMMUNITY CHOIR SPRING CONCERT
Tompkins College Center, Samuels Theatre
Saturday, May 3, 2014 at 7:00 p.m.
For more information or to purchase tickets go www.fcpagroup.org/c-5-choir.html

BACCALAUREATE
Saturday, May 10, 2014 at 9:00 a.m.
Alumnae Hall, Auditorium

COMMENCEMENT
Saturday, May 10, 2014 at 11:00 a.m.
Cedar Crest College Quad

ALUMNAE REUNION
Friday, June 6 - Saturday, June 7, 2014
Cedar Crest College Campus

For more information or to register for these events, please call the Office of Institutional Advancement at 1-888-902-3327.
As this academic year closes, we look forward to celebrating with the Class of 2014 at the 145th Commencement on May 10th. Our new graduates will join extraordinary alumnae who have entered the world with a sense of purpose in pursuit of professional careers and new educational opportunities. They will also carry with them the Cedar Crest College traditions. Traditions that many of you have told me continue to warm your hearts.

Thank you to those alumnae and friends that remain connected and engaged with the College. By staying involved, you make an impact on student lives by sharing your life experiences, your professional expertise and networks and by opening doors for their success.

There are many wonderful things happening on campus. I am pleased to share a few of them with you in this edition of the Exchange. Working with my administrative team as well as our faculty, staff, students, and our local community, we continue to demonstrate why U.S. News and World Report has named us a top regional college and a best value for the last three years.

• In the fall of 2014, we will launch a new suite of healthcare related majors. These programs in public health, health science, health and wellness promotion, and exercise science will build upon our historic strength in the sciences and help advance our academic mission.

• Traditional enrollment in the women’s college is on a pace to surpass the last three years of enrollment growth. Our School of Adult and Graduate Education is expecting to exceed its enrollment projections for the coming fall.

• This year we began offering a fully online format for three of our most popular degree programs: a master’s degree in education, a bachelor’s degree in business, and the RN to BSN program. This fall we will introduce a fully online major in criminal justice. All are in addition to our on-the-ground programs in these subject areas.

• The College has received multiple estate gifts this year, which will allow a number of exciting projects and renovations to begin on campus.

In this issue of the Exchange you will read about the leadership role Cedar Crest has taken in forensic science, gerontology and online education in the Lehigh Valley. You will also learn more about our strategy to advance our athletics programs.

There is a lot to be proud of at Cedar Crest College. Thank you for your continued support. We are making remarkable progress in transforming our College by adding new majors, enhancing our community partnerships and providing stronger career opportunities for our students.

As always, we remain committed to scholarly excellence, diversity, academic integrity and the liberal arts tradition that makes Cedar Crest such an extraordinary value. Please come visit the campus and stay connected!

Sincerely,

Carmen Twillie Ambar
Trustees Elect Keller Chair

The Board of Trustees of Cedar Crest College has voted David P. Keller, Chair Elect. He will succeed Susan Everitt Hudgins ’64, who served as Board Chair from 2009-2014.

“Dave is a strong proponent of women in leadership roles,” said President Carmen Twillie Ambar. “His charge, along with other board members, will be to ensure that Cedar Crest remains a thriving and vibrant institution for tomorrow, while maintaining its core tradition as a women’s college.”

Mr. Keller, who joined the board in 2010, retired from the U.S. Navy in 2001 with the rank of Rear Admiral. Originally from the Lehigh Valley, he earned a bachelor’s degree in mathematics from Muhlenberg College and an M.B.A. from George Washington University. See full biography: www.cedarcrest.edu/keller.

Cedar Crest College to Offer Forensic Science Major

Beginning this fall, Cedar Crest College will offer a bachelor of science degree in forensic science. The College has been offering a concentration in forensic science since 2002, and a master’s degree since 2007.

“This is a field that is gaining momentum from an employment perspective, and we have an excellent reputation among public as well as private employers,” said Dr. Larry Quarino, forensic science department director. “Most of our graduate students have job offers even before they complete their degrees.”

Cedar Crest has one of the oldest accredited undergraduate forensics programs in the country. It was among the first five colleges and universities to be accredited by the Forensic Science Education Programs Accreditation Committee (FEPAC).

Today, only two of the initial five – Cedar Crest and Michigan State – continue to hold their FEPAC undergraduate accreditation.

The College’s master’s program in forensic science has been accredited by FEPAC since 2010. Only about 20 undergraduate and 20 master’s forensics programs are currently accredited by FEPAC.

Cedar Crest Grad Wins Fulbright

Laurian Della ’13, who holds a degree in psychology and art therapy from Cedar Crest College, has been awarded a Fulbright Scholarship to spend a year abroad. This highly competitive honor will cover all of her expenses for one year’s tour teaching English in Indonesia.

The Fulbright Program is one of the most prestigious awards programs worldwide, operating in more than 140 countries. Its list of former recipients reads like an international “Who’s Who” in science, letters and business. Fifty-three Fulbright alumni have won Nobel Prizes; seventy-eight have won Pulitzer Prizes.

Della, who has been teaching English in Thailand since graduating, collaborated through online connections with Dr. Jenny Weatherford at Cedar Crest’s Office of Global Initiatives and International Programs to apply for the grant. She is the College’s first Fulbright winner since 1993 when Joan George Eldvidge ’93 received the award for Australia.

“I hope this encourages more Cedar Crest students to apply for this grant,” said Department Director Weatherford. “I know we have other students on campus who would easily qualify.” Weatherford says she helps with “about three to four” Fulbright applications a year as well as with applications for Cedar Crest scholarships and the national Gilman awards for students to study abroad.

“Going for a Fulbright is a time-consuming process but well worth the effort,” said Weatherford. “Interested members of the graduating class of 2015 should be emailing me now.”
The announcement earlier this year that Cedar Crest offers full online degree programs signaled the latest advance in more than a decade of online course development at the College.

This means an individual anywhere in the world can become a Cedar Crest student without ever having set foot on campus. Currently most of the College’s online students are local and blend their online classes with on-campus offerings. There are, however, full degree programs in business, nursing and education as well as a number of certificate programs that can be completed entirely online.

“Right now, the online option provides adult learners, in particular, with a quality opportunity to get the credits they need toward a diploma on their own time,” says Gaetan Giannini, Dean of the School of Adult and Graduate Education. “For the College, online classes offer the prospect of extending its reputation and expanding its student market nationally and globally.”

Cedar Crest’s vision is to provide a small, liberal arts college experience in an online environment. The classes are capped – typically at 25 students per class – and they come with a portfolio of support systems to assure a high quality learning environment for faculty and students.

The College has been offering online education for nearly 15 years. It began with a grant in 1999 to launch a pilot program. Matt Kile, who joined the College’s Information Technology department around that time, recalls that few faculty members were enthralled by the idea.

“Those who were up to the task had to learn new ways to reach out to students, he explains. “All of us were brought up with the paradigm of teaching face-to-face, in front of a large room,” he said. “Online would be different. With no eye contact, there would be no way to gauge the audience’s attentiveness. How would you know whether you were getting through?”

“Our mission was to provide students with small, private college attention to the individual – the Cedar Crest experience – without actually having them on campus,” Giannini says. “Our success has been the result of hard work and creativity from our faculty and technology team.”

When Dr. Sharon Himmanen, assistant professor of psychology, joined the Cedar Crest faculty in 2009 she was “keen to teach online,” she says, and “grateful that Cedar Crest not only supported online education, but was a leader in online learning in the Lehigh Valley.”

Himmanen says she was fascinated with the challenge of cultivating the kind of close, collegial relationship with an online class that typically develops in a standard classroom. She vividly remembers the reaction she elicited when she announced to her online bio-psychology class that she wanted them to blog about themselves. She told them that they could blog about anything they wanted, but in general their blogs should be one-third
personal, one-third course-related, and one-third reflection. She would blog as well, using the same formula.

“At first they were intimidated and a little put off by the idea,” she says. “Over time, however, as we read one another’s blogs, a cohesion developed that emulated the collegiality of a standard classroom.”

This is important, Himmanen says, because class members learn from one another as they learn from assignments and their instructor. The formula that combined personal reaction, class subject matter and reflection, mirrors the standard “on the ground” class discussion.

Most of the College’s online courses are asynchronous, meaning the classes are taped in advance and students are not required to attend as a group at the same time. Questions and comments are transmitted and acknowledged online by their professors.

Tools have evolved to make the process more interactive and to support live online presentations. For example, if a professor elects to go live, classes can begin with a threaded discussion on any variety of topics, such as assignments, the lesson plan, items in the news. Students can raise questions during a lecture. A lecture can stop at any time for a class discussion.

Research has shown that students who normally might not speak up in class are more likely to use the relative privacy that an online class affords to raise questions or assert opinions. These “classroom wallflowers”, to use a term coined by researchers, are often among the most active participants in online classes.

Dr. Himmanen says there is no discernible difference among her students in completion rate or competency between the online and on-campus students. In fact, studies show that online students may actually perform a fraction of a percent better than standard students.

Cedar Crest students currently have access to 25 to 30 online classes. Faculty can meet with internet class participants through online office hours. They can also set up one-on-one tutoring online as well as group preparation for exams. This is in addition to a variety of online and on-campus student support programs offered by Academic Services (see related article: Online Tutoring).

Matt Kile notes that traditional students also go online to complete required courses that otherwise would not fit into their schedules. The option allows them to complete their degrees on time.

“Within a year or two,” he predicts, “every Cedar Crest student will have completed at least one online course.”

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**Online Tutoring**

**Around the Clock, Around the World**

It’s 3:00 a.m. You’re burning the midnight oil for a tough statistics exam and you’ve hit a snag. Who ya gonna call?

It’s time for smart thinking. Literally.

Smarthinking® is Cedar Crest’s online student support system that offers access - around the clock in many instances - to trained tutors who can help you on a variety of topics from information technology, math, chemistry and physical sciences to Spanish, business and accounting and a wide variety of nursing subjects.

When you access Smarthinking®, you will receive personal attention from an expert, who could be situated anywhere in the world. These subject-matter experts have been trained to provide on-demand, online help with problem solving, writing skills and content mastery.

For those who will be graduating soon, Smarthinking® also helps with resume and cover-letter writing.

Students can go to MyCedarCrest → Current Students Tab → Academic Services → Smarthinking. Or, they can sign up for a Writing Center appointment or a Peer Tutor through the Academic Services site on MyCedarCrest.
There’s a new attitude at Student Affairs and the emphasis is on fun.

Consider this: Weekends used to be dead time at Cedar Crest. Students packed their bags and headed home, or they participated in a variety of trip offerings that took them away from campus.

This is changing thanks to a string of Fun Friday Feasts developed by a coalition of the Student Activities Board, the Commuter Awareness Board and Parkhurst Dining. On a recent Friday night, more than 100 students turned out for dinner and a show. The movie was Disney’s *Finding Nemo*, and dinner was fish & chips, clam rolls, fish-shaped cookies and blue Jell-O. There have been south-of-the-border and other themed nights with accompanying talent and dining, all planned as a regular feature of the winter/spring semester.

“Day trips are well and good,” says Mary-Alice Ozechoski, who joined the College last May as Dean of Student Affairs, “but they don’t build a sense of community or an attachment to the College.”

Ozechoski encouraged members of the Student Activities Board to travel to Buffalo, NY to attend a regional meeting of the National Association of Campus Activities. While there, they learned how other small colleges sponsor on-campus events to keep students interested and involved.

“There were so many good ideas,” says Fae Deitz, a Cedar Crest junior who attended the conference. “We came back with a list of entertainment groups we wanted on campus, and Mary-Alice helped us get the budget to do it.” Much of the plan included bringing live entertainment to the campus. Musical groups, magicians, comedians and other talent are helping to spice up the dreary winter weekends. These programs will continue through the end of the year.

The winter snow and ice storms of 2014 may have caused cabin fever in some quarters, but not on Cedar Crest’s campus. Student Affairs came through with a variety of indoor and outdoor activities for dormitory-bound students. As the record cold weather continued, Student Affairs collected coats, hats and mittens for students who had packed for more seasonable weather.

Ozechoski’s job spans a full portfolio of college responsibilities: Athletics, Career Development, Residence Life, Leadership, Community Service, Health and Counseling and the functions of the Tompkins College Center. Her vision is to use her portfolio to bring a sense of vibrancy to campus life that will engage students and appeal to the community at large.

Arrangements are well underway for the Fall Family Weekend. Headliners include a performance of “Cowgirls” by the Performing Arts Department. This will set the weekend theme “The Wild, Wild Crest”. Plans so far call for a cross country 5k/8k race and a tailgate party before the soccer game complete with a menu of barbecued vittles and a mechanical bull. The famed magician and illusionist Mike Super will perform on Friday night and there will be other performances and more activities to be posted over time.

“Trunk and Treat”, a new fall event, is slated for mid-October. Cedar Crest will invite the Allentown community to a day of safe trick-or-treating among decorated cars and other vehicles along the circle and quad roads. There will be a Halloween parade with prizes for the best costumes.

“We have a beautiful campus,” says Ozechoski. “We want our students and the community alike to make the most of it.”

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**How You Can Help**

**Cedar Crest Student Internships**

The Career Planning Center at Cedar Crest College is interested in learning about internships that your employer may offer. Providing a variety of quality experiential learning opportunities for students can best be accomplished with the assistance of alumnae already working in the field. If your employer or business offers internships, Cedar Crest students would be excellent candidates and would greatly benefit from the experience while contributing to your organization.

If you would like to assist in developing the next generation of women leaders in your field, please write or email Jenelle Henry, Director of Career Planning, at jihenry@cedarcrest.edu.
In 15 years, one in five Americans will be 65 years of age or older. It's a statistic that both fascinates and confounds Suzanne Weaver, professor of social work and gerontology at Cedar Crest College and one of the area's leading specialists in aging populations. "Our long-held paradigms of how we view the elderly must change to meet the current realities," she says. "Instead of viewing old age as a stage of disease and decline, we need to see vitality, wisdom and beauty."

This vision of a world of active, healthy and yet, needy, older adults has inspired her to create Cedar Crest's multi-disciplinary certificate program in gerontology – the only certificate program of its kind in the Lehigh Valley. Cedar Crest's gerontology program combines social work, health care, psychology and nutrition to prepare practitioners to enter a workforce that will be dominated by the needs of this powerful, growing demographic.

Weaver has worked with aging populations here and abroad. A short list of her accomplishments include the following research presentations: "A Cross Cultural Analysis of Health Care and Biomedical Ethics" (as Visiting Scholar in Hong Kong); "Confucianism and Biomedical Ethics" (live interview, Royal Hong Kong Radio); "Moral Advocates: Ethics and Alzheimer Care" (at the World Alzheimer Conference); "Conscious Aging: A Feminist Perspective" (before the American Society on Aging and the National Council on Aging); and "Ageism and the Media: Portrayals of Elderly Women" (at the National Alzheimer Conference).

She currently serves on the advisory board of the Phoebe Institute on Aging and for the past 20 years has been active in every local endeavor to plan for services for the aging. A specialist in gero-ethics, she was a founding member of the Ethics Institute, a joint venture between Cedar Crest College and Lehigh Valley Hospital and Medical Center to advance ethics in the College's curriculum and the health care arena. In its 20 years of existence, it has raised the community's consciousness to challenges inherent in ethical decision-making.

Weaver worries that Americans are unprepared for the huge demographic shift that is coming our way. "Few students enter health care or social work programs with a goal of serving the elderly," she says, "but that's where the demand will be. A certificate in gerontology will ensure that they will always be employed."

She believes that Cedar Crest College's support for gerontology studies in social work, health care and nursing is a first step in a potentially broader program of partnerships with local geriatric health care providers. "We have such a strong foundation, I would love to see us build on it," she says.
Athletic Director Lisa Goddard McGuirk is a woman with a mission. She’s busy putting Cedar Crest College on the map, one excellent scholar athlete at a time.

Since taking on the top athletics’ post at Cedar Crest in July 2012, McGuirk and her squad of dynamo coaches have drafted athletes from California, Florida, Texas, Maryland and Virginia as well as the usual recruiting fields of New York, New Jersey and Pennsylvania.

“The buzz is out there,” McGuirk says. “They are learning about us. Say we get one great athlete in Texas - which we did. Next year her family hangs out Cedar Crest banners. People start asking about us. Pretty soon there’s a steady pool of applicants from Texas.”

This isn’t just a “Hail Mary” projection. Plenty of colleges have learned that as their athletic programs gained momentum their student body grew proportionately. It’s called the “Flutie Effect” after Boston College’s Doug Flutie, who immortalized his alma mater with a spectacular, winning football pass. The following year, applications flooded into the school.

Studies show that in addition to improving overall campus vibrancy and school spirit, campus sports have a beneficial effect on the athlete. A recent NCAA study showed that college athletes as a group make higher grades than the average college student and are more likely to complete their education. McGuirk is proud to say that Cedar Crest College student-athletes last year averaged a 3.2 GPA.

Sports teach leadership, pride and loyalty. They contribute to well-roundedness and balance. Win or lose, competitive sports produce some of the most lasting college memories and bring alumnae back to campus year after year.

Case in point, shortly after McGuirk joined the College she brought back the annual Athletic Hall of Fame dinner. Initially, the plan was to hold it in the Harmon Hall of Peace, a small venue. Demand for tickets was so great, however, that the event moved to the Tompkins College Center. This year’s Hall of Fame, on April 12, will require an equally large venue.

McGuirk’s 17-year career has taken her to many colleges and even across the Atlantic Ocean to Dublin, Ireland where she worked with the Irish National Coaching Committee to develop and standardize certifications for softball coaches. Softball is her main sport, but she has also coached basketball and volleyball.

She was attracted to Cedar Crest, because “the administration is committed to building its athletics program,” she says. “It has fully supported our efforts.” One of her first moves was to expand the coaching team to six full-time coaching positions encompassing eight sports, with the ninth sport being coached by a full-time member of another department. In addition, McGuirk brought the equestrian and competition cheerleading squads under the umbrella of the athletic department, elevating them from club status to a college recognized sport.

Right now about 10 percent of Cedar Crest’s traditional students play college sports. McGuirk would like to see that number grow to 20 percent. She would also like to hear the College’s name on the tips of many tongues as the department continues to search for new recruits.

She uses this building motif to great success when she is on the road saying, “Kids aren’t necessarily interested in where you’ve been. They want to know where you are going.”

“But the clincher, McGuirk says, is Cedar Crest’s academic record and course offerings. “They know there is life after college and they want to be well prepared.”

So, what’s big for next year? Basketball and softball will continue to be the flagship sports at Cedar Crest, but lacrosse, soccer and swimming are coming up fast. Last year at this time there were only three soccer players returning for the fall semester. Come fall, however, the College was able to field a team of 15. Swimming is also a cause for some excitement. A Cedar Crest freshman was named Northeastern Athletic Conference (NEAC) swimmer of the year as well as rookie of the year, a “highly unusual” pairing of honors, according to McGuirk.

“We’re not where we want to be yet,” says McGuirk sounding like athletic directors from time immemorial, “but we’ve laid a great foundation, we’re seeing results, and we are getting better every year.” As she speaks, you can almost hear the crowds cheering.
Very Special Events

Nursing Pinning Ceremony

On January 17, Cedar Crest College honored 50 nursing students and one RN-BSN student who received their Nursing Pins during the culminating ceremony of their nursing education. These pins symbolize the end of an academic journey and the beginning of a professional one. Historically, this ceremony has been deeply rooted in tradition and this year, the nursing faculty implemented changes that bring it back to its roots, including a keynote faculty speaker. Beginning in May 2014, the traditional nursing students and summer start students will partake in a dual pinning ceremony. The ceremony will take place on campus following graduation and students will wear their uniforms to the ceremony symbolizing their entrance into the profession.

Naomi Houser Lecture

On Tuesday, February 4, Cedar Crest College hosted the 2014 Naomi Houser Distinguished Biology Alumna Lecture, featuring the Director of Target Development at Miragen Therapeutics, Aimee Brown Jackson ’89, Ph.D. Jackson, who spoke on “Discovery and Development of microRNA Therapeutics,” has been working in the field of RNA interference and microRNAs for more than 10 years and has authored or co-authored more than 20 publications in this area.

This lecture was part of a series that has been an important tradition at Cedar Crest for almost 30 years. The Naomi Houser Lecture Series was established in 1988 by the Alumnae Association to honor Miss Naomi Houser ’21 who left a bequest to the Alumnae Association. This series continues to give the Cedar Crest community the opportunity to learn about new medical research from leaders in varying biological fields.

MLK Day of Service

For the third year in a row, Cedar Crest College faculty, staff and their families participated in the Martin Luther King, Jr. Day of Service. To honor Dr. King, volunteers traveled to various locations throughout the local community, including the Sixth Street Shelter, Phoebe Ministries, Good Shepherd Rehabilitation and Cedarbrook to lend a helping hand. From cleaning and painting to cooking and crafting, our community made a significant difference in the lives of many Lehigh Valley residents.

Forensic Science Symposium

On March 29, the Forensic Science Student Organization hosted the 12th Annual Forensic Science Symposium. The event, themed “Falcon Files” showcased six Forensic Scientists presenting on unusual or intriguing cases in their field of interest.

Some of the speakers included Elizabeth Spratt, Director of Toxicology at Westchester County Lab, on “The Diane Schuler – Taconic State Parkway Tragedy,” Ralph Ristenbatt, a Senior Crime Scene Analyst and instructor at the Pennsylvania State University, on “The Intersection of Science and Scene Reconstruction,” and John Lentini, a renowned arson and fire investigator.
Community Choir
On December 7, the Cedar Crest College Community Choir (C-5) hosted its very first performance, the Winter Vocal Showcase. The group, which was founded by the Friends of Cedar Crest Performing Arts (FCCPA), is comprised of Cedar Crest alumni, students, faculty, staff and community members. Their purpose is to “aspire to use music to express [their] creativity and [their] respect for the medium.”

Athletic Hall of Fame
On Saturday April 12, at a dinner and reception, the Cedar Crest College Athletic Hall of Fame, honored the following 2014 inductees: Nellie Manges, Jacqueline Buskirk Cressman Sham, Robyn Kulp ’64, Heidi Bright Butler ’72 and Mari Gillespie Whalen ’97.

Student Engagement Day
On February 27, Cedar Crest joined nearly 100 educational institutions worldwide to participate in the second annual Student Engagement and Philanthropy Day. To help increase student understanding of philanthropy and grow engagement on campus, the Class of 2014 held a variety of campus-wide events. At tables in the Tompkins College Center, the Hamilton Boulevard Building, Curtis Hall and the Harmon Hall of Peace, the College community had an opportunity to write thank you notes to donors, record videos to document their Cedar Crest story and make a gift to the Cedar Crest Fund. By the end of the day, the Class of 2014 raised over $860 in for the Cedar Crest Fund and collected 48 thank you notes to share with our donors. Anyone can support the Class in its efforts to raise $2,014 for the Cedar Crest Fund by making a gift online at www.cedarcrest.edu/give and designating it to Senior Challenge.

Donor Appreciation Visit – Amy Romberger ’14 (center), who will graduate from Cedar Crest College this spring with a bachelor of science degree in nutrition, meets with her benefactors of the Evelyn Holmes Wright ’32 Endowed Scholarship, Life Trustee Alice Anne Miller and her sister, Joan Miller Moran. The scholarship was established in honor of their Aunt, an alumna Trustee who served as Dean of Women at California State University. This year, the College was able to provide financial aid to 98 percent of our students thanks to our donors.

As part of Dr. John Cigliano’s course, “The Amazon Basin: Natural History, Culture and Conservation”, five intrepid students accompanied him to Guyana. Pictured here (from left) they are: Amanda Walck, Francesca Prendes, Courtney Godbolt, Amanda Foster, and Kyleen Sisson. During the trip, the students hammock-camped in the rainforest, explored the savanna, and lived with Makushi Amerindians, all to learn about these endangered habitats and amazing people. Highlights of the trip included hiking through the rainforest on trails never before explored, fishing for piranha, traversing streams over “monkey” bridges (and seeing monkeys), helping researchers capture and tag black caiman, and interacting with local indigenous communities.
Cedar Crest College and its Associates Executive Committee honored Phyllis and William Grube and the Lehigh Valley Health Network at its 50th Anniversary Associates Award Dinner, March 11, 2014 at the Lehigh Country Club in Allentown. The dinner, which was attended by 155 patrons, raised more than $65,000 for scholarships for Lehigh Valley residents.
Scenes from 50th Anniversary Associates Dinner

Dr. Ronald Swinfard, President and CEO, Lehigh Valley Health Network, accepted the Associates Corporate Award. He is pictured here with Associates Committee Member Jo-Ann Kelly and President Ambar Scott Fainor, President and CEO of National Penn Bank, present sponsor for the event, shares some time with his friend, William Grube.

Representatives of Highmark Blue Shield, platinum sponsor for the event, are (2nd and 3rd left) Karina Gonzalez and Mindy Beck. They are accompanied by Lisa Garback, Cedar Crest College and Brian Orsinger, Banyan Consulting.

Dr. Lona Farr and David Voellinger, Ann and Cathy Jaindl '83 and Tom Romanchik.
Attention alumnae of the last 30 years
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Cedar Crest College
REUNION
June 6-7 2014
WEEKEND

Reunion is the time to return to campus to reconnect with old friends, make new friends and learn what is new on campus as well as what is planned for the future.

Graduates of all decades are invited to join fellow Cedar Crest alumnae and their families for Reunion Weekend 2014. The College is planning a weekend full of events, including classes with our professors, dinners, entertainment and much more. Special events are also scheduled for classes in a reunion year.

Mark your calendar now and save the weekend of June 6-7.
Registration brochures will be mailing soon.

For more information, please call 1-888-902-3327, e-mail alumnae@cedarcrest.edu or visit www.cedarcrest.edu/alumnae.

Hope to see you there!

CLASSES CELEBRATING A REUNION YEAR IN 2014

Class of 2009 - 5th Reunion
Class of 2004 - 10th Reunion
Class of 1999 - 15th Reunion
Class of 1994 - 20th Reunion
Class of 1989 - 25th Reunion
Class of 1984 - 30th Reunion
Class of 1979 - 35th Reunion
Class of 1974 - 40th Reunion
Class of 1969 - 45th Reunion
Class of 1964 - 50th Reunion
Class of 1959 - 55th Reunion
Class of 1954 - 60th Reunion
Class of 1949 - 65th Reunion
Class of 1944 - 70th Reunion
If you’re proud of your college let it show

Your gift makes an impact in more ways than one

• Schools that stand out in alumnae giving are the ones that rank foremost on every list of higher education excellence.
• The size of a school’s annual fund and percentage of alumnae donors are critical considerations in securing public and private funding.
• Increasingly, prospective students are considering a college’s record in alumnae giving as a key criterion in college choice.

Make a gift to the Cedar Crest Fund by June 30, 2014

Office of Institutional Advancement
100 College Drive, Allentown, PA 18104
www.cedarcrest.edu/give 1-888-902-3327

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