MESSAGE FROM THE PRESIDENT

SINCE THE FIRST DAY I STEPPED on the Cedar Crest campus 25 years ago, I have been inspired by the College’s commitment to its mission of educating the next generation of global leaders. Now, as I look back on the tremendous progress the College has made, I am proud to officially write this letter as the 14th President of Cedar Crest College.

The College Community has achieved so much in the past year, but I am especially proud of the progress we have made in creating extraordinary international experiences for our students. Not only have we renovated the Allen House to create the Center for Diversity and Global Engagement, but we also sent 100 students to Rio de Janeiro, Brazil for the inaugural Carmen Twillie Ambar Sophomore Expedition with all expenses covered fully by the College (with the exception of student passports and visas). At Cedar Crest, we can say that our students have genuine access to an authentic, global experience.

This past year was a particularly exciting one to be a Falcon fan! The unprecedented energy and school spirit in the stands of the new FalconPlex—filled with cheering students, parents, faculty, staff, and community members—inspired our student athletes, resulting in a record-breaking season for our athletic teams.

I am invigorated by the great strides Cedar Crest College continues to make as each piece of the strategic plan, The Aspiration of Others, is put in place. There’s a great energy on campus, and I invite you to come experience it for yourself.

Sincerely,

Dr. Elizabeth M. Meade
President, Cedar Crest College
Cedar Crest College is a liberal-arts college, primarily for women, dedicated to the education of the next generation of leaders. Cedar Crest College prepares students for life in a global community by educating the whole student at all stages of life and experience.

**MISSION STATEMENT**

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**BECOMING THE ASPIRATION OF OTHERS**

In 2016, Cedar Crest entered into a new strategic plan bolstered by the successful outcomes of the last strategic plan. After only two years, the College has already made significant progress on 17 out of 25 initiatives that were approved for implementation at the outset of the process. As Cedar Crest innovates and adapts to the changing needs of students, we keep our mission front and center as we become an institution of greater impact and farther reach.

**FAST FACTS**

**Percentage of students who graduated in 2017 that is employed, in grad school or in another opportunity they desired within six months of graduation**

{93}
Academic Excellence

We will develop educational opportunities that cross international borders, promote understanding across cultural differences, adopt instructional technology that improves a student's ability to succeed, and recruit a diverse faculty who share their love of learning and expertise in research and creativity with our students.

- Formed the School of Nursing to encompass all nursing programs, including the Nurse Anesthetist program as well as several BSN – DNP tracks.
- Launched the one-year, hybrid MBA program, which can be completed entirely online.

**NEXT STEPS:**
- Launch graduate certificate program in Strategic Leadership and Analytics in spring 2019
- Begin classes for the new Master of Science in Integrative Exercise Science in fall 2019
- Develop a Doctor of Occupational Therapy program

Transformational Student Experience

Cedar Crest will support our students — whether traditional-age or adult learners, campus residents or commuters — with a model of engagement that understands the complexity of their lives and enables their academic success. Our progress includes:

- 100 students embarked on the inaugural Carmen Twillie Ambar Sophomore Expedition to Rio de Janeiro, Brazil
- The Student Employment Center, funded by Provident Bank Foundation and the Lehigh Valley Community Foundation through BB&T, continued into its second year of guaranteeing on-campus employment for all students
- Closing the Gap, the College’s initiative to help students through hardships that could prevent them from graduating, held a winter clothing drive, delivered 31 Thanksgiving baskets to SAGE students, and ensured students staying on campus over the winter break had hot meals to eat.

**NEXT STEPS:**
- Continue successful trips to Athens, Greece in 2019 and London, England in 2020 as part of the Carmen Twillie Ambar Sophomore Expedition
- Continue to build the College’s endowment for Closing the Gap Initiatives to support students

Investment in Tomorrow’s Education

While honoring our traditions and history, Cedar Crest College will reimagine the campus spaces, educational resources, and athletic facilities that will shape our students’ most relevant experiences. Our progress includes:

- Officially opened the FalconPlex in October 2017, resulting in an impressive year for athletics.
- Accessible, collaborative spaces have been created or renovated across campus, including spaces in the Tompkins College Center, the Allen House, and student residence halls, as well as the new Cressman plaza.
- Full renovation of Steinbright Hall and the first floor of Moore Hall and Lobby area
- Renovation to classrooms and student learning areas across campus
- Continual increased investment in technology across campus

**NEXT STEPS:**
- Continue to increase accessibility across campus as spaces are redesigned
- Focus on the renovation of academic and student spaces

A College of Greater Impact

Cedar Crest College envisions a model of higher education that engages the world to create positive change through a civically engaged liberal-arts education. Our progress includes:

- Implemented Cedar Crest nEXt, which allows students to build a customized portfolio of skills based on their personal and professional goals that meets leadership criteria set and validated by the College in the following categories: EXperience, EXpedition, EXemplify, EXposure and EXcel.
- Opened the Center for Diversity and Global Engagement in the renovated Allen House on Martin Luther King Jr. Day. The Center provides a central location, at the heart of campus, for students and other members of the Cedar Crest community to connect with those of different backgrounds and nationalities.

**NEXT STEPS:**
- Develop the Center for Art and Community Engagement
- Establish the Center for Teaching Excellence

End of Season Awards

**FIELDS OF STUDY**

- **40+** Undergraduate programs
- **9** Graduate and professional programs

Percentage of 2018 Cedar Crest College nursing graduates that passed the NCLEX exam on the first attempt
The College’s efforts in enrollment and retention have resulted in a strong financial position for the year, recording an 11.5% increase in overall net assets. Market growth of 7.1%, donor gifts and investment of budget surpluses led to growth of $2.7 million in the College’s endowment that ended the fiscal year at a market value of $34,688,990. The creation of board-designated funds to provide operational support to strategic initiatives borne out of the College’s Strategic Plan, The Aspiration of Others, have begun to bear fruit and provide impact across campus. Cedar Crest College is proud to provide approximately 97% of our traditional students with scholarship support, which is made possible through the generosity of our donors.

The College has invested in becoming the campus of tomorrow, spending nearly $18 million in major renovations to buildings on campus over the past four years. During the summer of 2018, Steinbright Hall, Tompkins College Center and Moore Hall received over $5 million in upgrades. New student living spaces, upgrades to the theater, creation of an additional conference space and bathrooms along with a new patio that overlooks Cedar Bluff opened last fall to the excitement of the campus and student body.

Tuition and fees remain a main driver of the College’s operations. Auxiliary revenues help to diversify the College’s sources of revenue and have shown steady growth from the prior year by 13.7%. Increased revenues from rentals of the FalconPlex have provided additional support to our athletics teams and avenues for our admissions and coaching staff to recruit prospective students. Our community has benefited tremendously from the turf field, with many members using the facility as their home field for contests and practices. Mayfair Festival of the Arts was held for the first time at the College, welcoming over 20,000 guests to campus over a three-day period. Investment of resources in instruction and student services remain a high priority for the College, as the resources directly impact our students and their success.

The College remains passionate about its mission and is focused on its future, as it continues to become The Aspiration of Others.