

Touchpoints

CEDAR CREST COLLEGE ALUMNAE/1 NEWSLETTER

Fall 2024



Falcons take flight...



CEDAR CREST
COLLEGE

cedarcrest.edu/alumnae

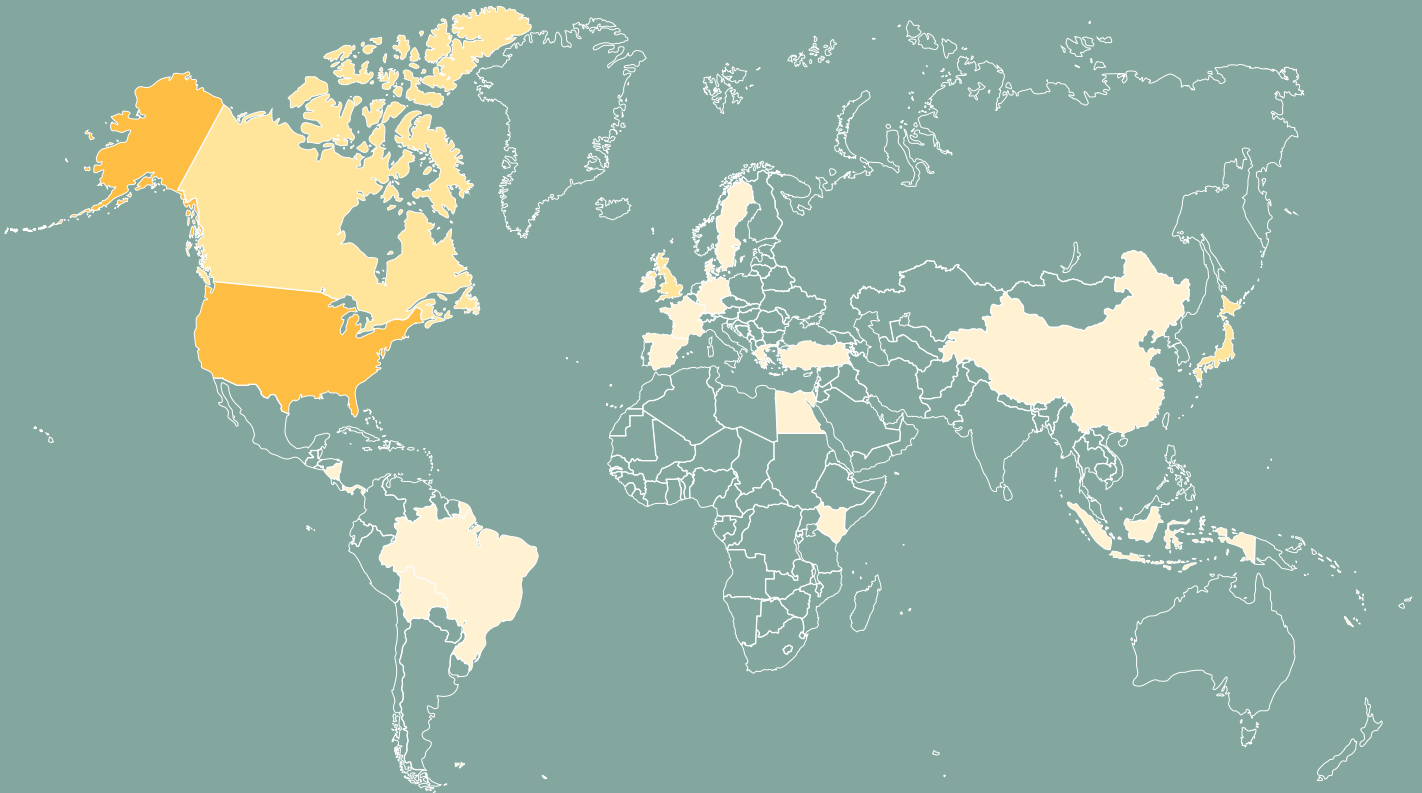
FROM CLASSICS TO FALCONS

Until 2001, Cedar Crest athletes were known as the Classics. For years, designers, artists, and students tried to capture the essence of a 'Classic,' but no one could quite define it.

In 2001, the Athletic Department and the Student Athletic Advisory Committee decided it was time for a change. They invited the entire Cedar Crest community to suggest ideas for a new mascot. The submissions were as creative as they were varied, ranging from 'Banana Slugs' to 'Chickadees.' Ultimately, the College was looking for a symbol that reflected our students—bold leaders and trailblazers, yet also compassionate and kind. After a campus-wide vote, the Falcon was chosen as our new mascot—and it couldn't be a better representation of our students!



13,000+ CEDAR CREST ALUMS TRAILBLAZING ACROSS THE GLOBE



Brighter the **yellow** = more alums

Dear Cedar Crest Alums,



It's hard to believe that it has been a year since I started my journey here at Cedar Crest College. Together we have experienced Homecoming, Casino Night, Reunion, the Lehigh Valley Event, Because of You: Crest Society and Scholarship Celebration, groundbreaking celebrations, various giving campaigns, Commencement, and so much more.

I've enjoyed meeting our amazing alums, students, staff, and faculty, and they've helped me understand why Cedar Crest College's mascot is a falcon. Falcons are fiercely independent, with a strong sense of confidence and autonomy. They maneuver swiftly in flight, making them quick-witted and adaptable to their surroundings. Our faculty imparts their wisdom, helping students gain clarity and insight into their careers and the broader community—a vision unique to CCC. Being a falcon requires both physical and mental strength, cultivating excellent leadership. While we're always sad when our falcons leave the nest, we know they're capable of achieving great things.

This edition of Touchpoints highlights Cedar Crest College through the eyes of a falcon. From the moment they leave the nest at Commencement to when they return home to campus for various events throughout the year. We feature alums who are soaring to new levels of their career, making a difference in the lives of others, and proudly embody the falcon spirit.

I am proud to be part of a campus that empowers its alums and students to be leaders that reach for the sky.

I look forward to continuing this journey together with all of you as we strive for excellence and continue to support each other in our endeavors.

I hope you enjoy this issue,

Morgan Koerber

Morgan Koerber
Director of Alumnae/i Affairs

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PRESIDENT'S MESSAGE

You may have heard a lot recently about the woes of higher education: fewer students going to college in the fall due to the flawed roll-out of a new Free Application for Student Financial Aid (FAFSA), program cuts, layoffs and furloughs at colleges around the country, and sudden college closings (University of the Arts and Clarks Summit in our region most recently).

Cedar Crest is not immune to the headwinds of higher education, but through a lot of hard work, strategic investment of marketing resources, and a disciplined leadership team, we are proud to announce that enrollment is up nearly 3.5% over last year! This is a notable achievement that highlights the College's ability to evolve and grow, and that's exactly what we plan to continue as we address the budget deficit following a difficult few years.

Building on this year's growth, I've developed a strategy to boost enrollment—both through growing awareness of existing programs and launching new ones—and to increase new sources of revenue. Here's how:

We lean into our identity as a women's college. This is what makes us distinctive in the Lehigh Valley, and it's clear to me that the conventional belief that going coed would boost enrollment doesn't apply to Cedar Crest College.

We develop new programs to attract students. I've long been concerned about the absence of computer technology in our curriculum. In today's world, it's impossible to be fully educated without some level of skill and knowledge around technology and its application to our lives and careers. Thanks to an extraordinarily generous gift from the estate of Elaine and John Harmon, we are creating the Elaine and John Harmon Center for Leadership in Technology. The center will introduce three new majors: Computer Science, Data Science, and Cybersecurity. Computer Science and Data Science will offer optional concentrations in Applied Artificial Intelligence. Stay tuned for details on the center's grand opening later this year!

We will invest in marketing underenrolled programs that are in high demand fields, including our fully online majors and graduate programs. This investment includes a significant price drop for our adult undergraduate programs, to make higher education more affordable to those who may need it most.

We will invest in directly marketing to area businesses: work force development credentials, custom designed degree programs, and existing degree programs.

We will develop new sources of auxiliary revenue to decrease our dependence on tuition. Want to hold a wedding, family reunion, or other event on our beautiful campus with our exquisite catering partner? Contact Deirdre McGonagle at Deirdre.McGonagle@CedarCrest.edu!

I am grateful for our engaged, committed, and forward-thinking Board of Trustees for embracing a vision of change and growth that will set Cedar Crest apart and demonstrate our resilience and vitality.



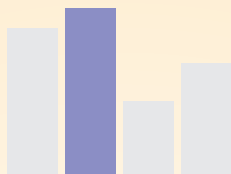
President Elizabeth M. Meade





221

Students Graduated
at the May 2024
Commencement Ceremony



\$1,130,884.99

**Contributed to the
Cedar Crest Fund,**
exceeding our \$1,100,000 goal!



259

**Members of the
Crest Society,**
recognizing donors of
\$1,500 and above

FISCAL YEAR 2023-2024 WHAT A YEAR IT WAS!



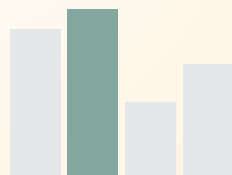
36

**Engagement and
Stewardship Events**



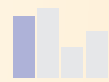
100+

**Students, Faculty
and Staff**
traveled to Dublin, Ireland
on the 2024 Sophomore Expedition



\$5,192,470.18

**Total Contributed
all Designations,**
exceeding our \$5,000,000
overall goal!



37

Student-Athletes
were named to the
United East Conference
Spring All-Academic Team

Our **Institutional Advancement team** is a blend of fresh faces and seasoned members, all united by our shared commitment to Cedar Crest College. We're excited to strengthen your connection with your alma mater and with one another. We're passionate about our work and dedicated to student success, and we look forward to collaborating with you to foster meaningful relationships & connect you with our students!

CONNECT WITH INSTITUTIONAL ADVANCEMENT



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Write a **legally valid will** and create a lasting legacy with Cedar Crest College



WHY DO I NEED A WILL?

Everyone should have an estate plan to support their future and protect what they love. A will (or revocable trust) is the best way to:

- Protect the people, pets and communities you love
- Save your family stress and complications by giving exact instructions on how to handle your estate
- Start a legacy with Cedar Crest to support students for years to come

HOW DOES FREEWILL HELP?

FreeWill's self-help solutions for common estate planning needs help you create a legal will completely free of charge, and make it easy to create other important estate planning documents so you are prepared for your future. FreeWill can also be paired with an attorney for more complex needs.

If you choose to create a legacy with Cedar Crest, you can easily add the necessary language in your will to memorialize your gift intentions.

Visit FreeWill.com/CedarCrest to get started

\$10B+

Amount of money committed to charities through FreeWill

20 mins

Average time it takes a user to complete their plan

1M+

Number of people who have created estate plans through FreeWill

FREEWILL



**CEDAR CREST
COLLEGE**

COMMENCEMENT

Cedar Crest College held its 154th Commencement Ceremony on Saturday, May 11th at the PPL Center to celebrate the Class of 2024. Conferring 143 bachelor's degrees and 84 graduate degrees, this class has every reason to be proud. Congratulations, Class of 2024!



THE ALUMNAE PRIZE **MADELYNN M. MILLER**

Madelynn M. Miller was awarded the Alumnae Prize, which is given to the senior who, throughout their college life, has shown outstanding qualities of cooperation, responsibility and service to Cedar Crest College. Madelynn says, "Cedar Crest has that special 'something' that's hard to explain, but easy to feel. It's a feeling you can't find anywhere else."



THE FRANK M. CRESSMAN PRIZE **MEGAN L. FIEDLER**

Megan L. Fielder was honored with the Frank M. Cressman Prize, awarded to the senior who, having begun their college work at Cedar Crest and having done most of it here, has attained the highest average during their four years of studying. Megan says, "I am most grateful to Cedar Crest for the diverse mindsets and cultures I was able to experience through studying abroad and making new friends."



THE REUBEN J. BUTZ PRIZE **CHARLIE M. McCLAIN**

Charlie M. McClain received the Reuben J. Butz Prize, awarded to the senior who has done the most for the college in demeanor and attitude, in application to academic work, and in influence among their fellow students. Charlie says, "I am most thankful to Cedar Crest for the chance to build friendships through my teammates and classmates. Cedar Crest has given me connections I never want to lose."



THE VIRGINIA (GINNY) M. MIHALIK '77 PRIZE **ALEXANDRIA M. PORCHIK**

Alexandria M. Porchik received the Virginia (Ginny) M. Mihalik '77 Prize, awarded to the senior who embodies Ginny's dedication to Cedar Crest College for her genuine interest in and dedication to students, their well-being, and success. Ally says, "The confidence and connection I made through my jobs and academics were truly the best things Cedar Crest gave me, aside from the friends I made along the way."



BECAUSE OF YOU: CREST SOCIETY AND SCHOLARSHIP CELEBRATION



On Thursday, April 4, 2024, the Because of You: Crest Society and Scholarship Celebration took place in Canova Commons on our college campus.



Crest Society members, along with alums, faculty, staff, and friends, gathered to hear first-hand from students about how their support is transforming lives at Cedar Crest. As a token of appreciation for their generous contributions, Crest Society members received a special gift for their support over the past year.

The evening's cocktail reception featured five students—Morgan Bentley '24, Heaven Bethea '25, Shyanna Gashinsky '24, Melody Mundo '23, and Madison Wolfinger '24—who shared their personal journeys, sparking meaningful conversations with guests.

Our dynamic student emcee, Noor Hussain '25, led us through an evening of gratitude and inspiration. Highlights included heartfelt remarks from President Elizabeth Meade and powerful speeches by students Carolyn Weiss '24 and Latifah Mejia '26.

We are incredibly grateful for the unwavering support from our Cedar Crest community and extend our thanks to everyone who attended this unforgettable celebration.



Noor Hussain '25



Carolyn Weiss '24



Latifah Mejia '26

EVENT RECAPS

Alumnae/i Green Rooms

The show will go on! This past spring, alums from all backgrounds gathered at our Alumnae/i Green Rooms. They enjoyed good food and great conversation before performances of *The Great American Trailer Park Musical*, *The Maids*, and *Spring Dances*. The Green Rooms, co-hosted by Alumnae/i Affairs and the Friends of Cedar Crest Performing Arts (FCCPA), are an opportunity for our alums to reconnect and support our student performers. Keep an eye out for our fall dates!



GOLD (Graduates of the Last Decade)

To close off the academic year, the Office of Alumnae/i Affairs hosted its inaugural GOLD Champagne Toast on May 8th, welcoming graduates from the past decade back to campus. More than 40 alums and recent graduates attended, engaging in meaningful discussions and networking opportunities. For details on joining GOLD, contact Rosemarie Kramer '23 at rosemarie.kramer@cedarcrest.edu.



Mayfair 2024

For over 30 years, Mayfair Festival of the Arts has been a beloved tradition in the Lehigh Valley. A vibrant celebration of creativity and artistry, Mayfair drew thousands of attendees to Cedar Crest's campus—uplifting our community while directly supporting our students through the Cedar Crest Fund.

The festival featured lively performances, with fan-favorite acts like *Rogue Diplomats*, *The Large Flowerheads*, and *Central City Orchestra*. Attendees also enjoyed hands-on art projects, demonstrations, and delicious food.



Lehigh Valley Event

On March 7th, Cedar Crest College hosted its annual Lehigh Valley Alumnae/i Event, themed "The Cedar Crest of Today." Local alums had the opportunity to connect with faculty, staff, and students from various departments. President Meade joined virtually with a video message from the Sophomore Expedition in Dublin, Ireland, sharing what the students were exploring during their global travel experience. During a Q&A panel, students shared their daily experiences and the impact of a Cedar Crest education. The event also highlighted the "We See You" branding, a campaign that underscores the College's commitment to inclusivity.



2024 REUNION WEEKEND

The Office of Institutional Advancement hosted the 2024 Reunion Weekend from Friday, June 7 to Sunday, June 9. The weekend kicked off with the induction of the Class of 1974 into the Golden Club, celebrating their 50th Reunion Anniversary. At the Friday Night Fair, alums sang their hearts out at karaoke with Friends of Cedar Crest Performing Arts, enjoyed delicious food trucks, and even tried their hand axe throwing.

Saturday's lineup included campus tours, faculty lectures, Alumnae Association award presentations, class photos, a 50th Class Tree Dedication and Memorial Service, the Strawberry Festival, and the Saturday Night Disco Dinner Dance. The weekend concluded with Bingo and Brunch.

Our alums returning to campus always creates unforgettable moments. The Office of Institutional Advancement is already looking forward to next year's reunion and hopes to welcome you and your friends back to campus from June 6-8, 2025. Relive the memories by visiting the 2024 Reunion Weekend photo album at www.cedarcrest.edu/2024ReunionPics.



ALUMS LEADING THE WAY:

Cynthia Blaschak's Impact on the Future of Cedar Crest Softball

At Cedar Crest College, we are committed to empowering women to become trailblazers who create lasting, positive change. Cynthia Blaschak '84 is a shining reflection of this mission. Her long-standing commitment to the College and other non-profit organizations, along with her dedication to uplifting women and girls, marks her as a true leader.

Cyndi's legacy at Cedar Crest began during her undergrad years as a first-generation student. She immersed herself in campus life, balancing a major in Communication with leadership roles as class president and treasurer, while also competing on the basketball and badminton teams. Amid her packed schedule, one passion remained close to her heart—softball. It was her one regret that Cedar Crest did not have a softball team during her time on campus. To remedy this, Cyndi generously funded the construction of a softball field in 1999, dubbed Cynthia Blaschak Field in her honor.

The Cedar Crest softball program has achieved remarkable success in recent years, including winning its first-ever Colonial States Athletic Conference (CSAC) Championship and making its NCAA Division III Tournament debut in 2021. This marked a turning point for the program, highlighting its steady growth since its inception.

Looking ahead, the softball field is undergoing a transformation, thanks in part to a \$1 million grant from the Redevelopment Assistance Capital Program (RACP) along with support from Lehigh Valley Health Network and other generous donors. The renovation will convert the grass field into an all-weather turf facility, complete with lighting and improved drainage. These upgrades will eliminate weather-related limitations, enhancing safety for the College's athletes and benefiting community groups that use the field. The field will be officially dedicated during Homecoming Weekend in October.

Through her visionary leadership and generosity, Cynthia Blaschak has left an indelible mark not only on Cedar Crest's softball program but on the College community as a whole. Beyond her role as an alumna, Cyndi has served the College in various capacities, including as a Special Programs Officer, Director of Admissions, and Executive Assistant to former President Blaney. She also held the position of Trustee from 1997 to 2009 and became the first alumna to chair the College's Board of Trustees from 2006 to 2009. Cyndi's contributions to the College have earned her numerous accolades, including the 1998 Associates of Cedar Crest Award, the 2006 Alumnae Association Award, and induction into the College's Athletics Hall of Fame in 2013.

Cyndi serves as a powerful reminder of how our alums can shape the future of Cedar Crest, ensuring that their values and legacy are passed on to future generations.





The Harmon Legacy and the Future of Technology at Cedar Crest



In a time of rapid technological change, Cedar Crest College is stepping boldly into the future with the establishment of the Elaine and John Harmon Center for Leadership in Technology.

This new initiative, made possible by a generous gift from the estate of beloved alum Elaine Oberkotter Harmon '59 and her husband, John, will transform technology on campus. The Center will integrate technology across the College's curriculum and serve as a hub for educating leaders in the Lehigh Valley on the ethical and socially responsible use of technology to benefit communities.

The Harmons' gift also establishes the Harmon Professor of Leadership in Technology, who will develop new academic programs in fields such as Artificial Intelligence, Cybersecurity, and Digital Forensics. This marks a significant expansion of Cedar Crest's commitment to preparing students for the challenges of a rapidly changing world.

"The Harmons have deeply invested in Cedar Crest, building a legacy that empowers our students to lead in a technology-driven world," says Provost Robert Wilson. "Their gift will ensure our students are at the forefront of using emerging technologies to benefit our communities."

The Harmon Center will also offer ongoing education for leaders across the Lehigh Valley, addressing critical issues like the digital divide that affects marginalized communities.

"John and Elaine Harmon have left an indelible mark on our campus," says President Elizabeth Meade. "This transformational gift will establish Cedar Crest College as a leader in technology education."

ALUMS IN ACTION



Science has always held a special place in **KITTY KISH POCHMAN'S '73** heart. From the moment she stepped into Dr. Marion Kayhart's Biology 101 lecture, she knew she had found her calling. Over the next four years, Dr. Kayhart became her mentor, shaping not

just Kitty's academic journey but also her career path. Though her career trajectory didn't follow a traditional route, her experience at Cedar Crest and her passion for STEM led her to a career full of unexpected and exciting opportunities.

For more than 30 years, Kitty has been at the helm of nonprofit science organizations on Nantucket. As the first Executive Director of the Maria Mitchell Association—a science center and historic house museum honoring America's first woman astronomer and women's rights advocate—Kitty spearheaded several multi-million-dollar campaigns to renovate facilities, build new ones, and endow staff positions during her 17-year tenure.

In 2007, Kitty became the first Executive Director of the Linda Loring Nature Foundation, a start-up that now protects over 275 acres of conservation land. Under her leadership, the property has blossomed into a sanctuary with walking trails through globally rare sandplain grasslands, a robust climate resiliency and rare plant species research program, and an environmental literacy initiative that helps foster a deeper connection to the natural world.

For the past eight years, Kitty has served on the national board of the Association of Nature Center Administrators, including a term as President. In every role, she has been a mentor to her staff and colleagues, always grateful to Dr. Kayhart and her Cedar Crest experience for inspiring her to advocate for women and lead by example.



MARCI MARTINEZ-HOWEY'S '22 journey began at Cedar Crest in 1996, but life's twists and turns led her to take several breaks from her studies. The pandemic, though challenging in many ways, became an unexpected opportunity for Marci to refocus on her goals. "The pandemic gave me the time to make finishing school a priority," Marci explains. "It

wasn't so much that the pandemic impacted my learning—it inspired me to come back." In 2021, Marci returned to Cedar Crest and completed her degree.

Today, Marci is the Associate Vice President of Diversity, Equity, and Inclusion at United Way, where she's been making an impact for over eight years. Her role is deeply connected to her studies in Applied Psychology, helping her navigate the complexities of DEI work with a thoughtful, empathetic approach. "I've been doing DEI work all along, thinking about how to create inclusive environments," she says. "I've been able to apply my education directly to my daily work, from building relationships to ensuring our staff feels welcome, included, and respected."

For Marci, the most rewarding part of her job is the impact she has on her community. "Lifting up voices and being an ally to the community is incredibly fulfilling," she says. She remains committed to making a difference, both in her work and within the Cedar Crest Community.

Her advice to current students is simple: "Just keep going. When things get challenging, and you're contemplating whether to move forward, keep pushing through it. The reward is so much bigger than any challenges you'll face along the way."

Marci's journey is a testament to the resilience of Cedar Crest students, and her story serves as a reminder that it's never too late to finish what you started. Her success reflects the values of the College and illustrates the impact of both education and perseverance in shaping a meaningful, fulfilling career.



JENNIFER DAILY '03 has served as the Director of Counseling at Deerfield Academy in Deerfield Massachusetts, for the past two years. Graduating from Cedar Crest with a degree in Social Work, she has spent her career working across various sectors in the field. This June, Jennifer added another accomplishment to her resume—she became a published author with her book, *The Magical Science of Feelings*. Designed to help children understand the science behind emotions,

the book takes young readers on a lively tour of the brain to explore where anger, anxiety, sadness, and joy originate, and offers activities to help children manage difficult feelings.

Driven by constant curiosity, Jennifer is always ready to shake things up. Her guiding question, “Why this right now?” has been a cornerstone in her career, and she encourages others to find their driving question. “Once you discover that foundational question, navigating your career becomes so much easier,” she says.

Her passion for helping others took root at a young age. At just eight years old, she knew she wanted to be a therapist for children and teenagers. Her interest was sparked when she learned that a family friend, whose parents were going through a divorce, felt better after spending time with an adult who simply let him play with Legos. In high school, she was further inspired to pursue a career in therapy by a school social worker who nurtured her growing passion.

Cedar Crest’s social work program was the perfect fit for Jennifer. The program’s emphasis on hands-on learning and the close-knit relationships between faculty and students provided her with leadership opportunities that helped shape her post-college career.

Some of Jennifer’s most cherished memories at Cedar Crest revolve around the sense of community. She fondly recalls late nights on the steps of Butz with friends, singing and playing guitar, and learning new skills from classmates—like making balloon arches, a party trick she later passed down to younger students.

Reflecting on her time at Cedar Crest, Jennifer says, “No matter where life takes you, the Cedar Crest community will always be there for you.”



For **JANINE KISHBAUGH, B.S. 04; M.S. 09'**, staying connected with Cedar Crest is all about continuing the positive impact that her alma mater had on her on future generations of forensic scientists. “I could see the difference in the quality of my education from Cedar Crest after I transferred from another college my freshman year,” says Kishbaugh. “I want Cedar Crest to be able to continue educating future generations and continue to positively impact the lives of our students.”

Today, Kishbaugh is a professor in the Forensic Science Department, and plans the College’s annual Forensic Science Symposium.

Every day is a reminder of how important this connection with her alma mater is to Kishbaugh. “Every time I walk across campus, I think about how lucky I am to work in such a beautiful place... You have to be a part of the CCC community to really understand how and why it is so special, but once you see it, it stays with you forever.”

SOARING HIGH, FLYING FAR

Our falcons soar across the world! Our Sophomore Expedition, a guaranteed travel experience for every sophomore student, allows CCC students to take their education global—on us! We believe that studying abroad is essential for broadening horizons and helping students find their place in our diverse world.

Take a look at the photos on our Sophomore Expedition page to see some of the amazing places our students have explored. Be sure to follow us on social media as our next sophomore class embarks on their journey to Lisbon, Portugal!



FLYING HOME FOR HOMECOMING



Join us for one of the best weekends to be a falcon! This year, Homecoming Weekend promises to be filled with all your favorite Cedar Crest traditions. We're excited to welcome family, friends, faculty, staff, alums, and current and prospective students for a weekend full of fun!

The festivities begin on **Friday, October 18**, with the dedication of the newly renovated Softball Field, followed by the induction of the newest members into the Athletic Hall of Fame: Elizabeth Sunderhaus '12, Janine Perna Kishbaugh '12 M'04, Karen Flaster Langler '78, and Amanda Swartz Sbriscia '06.

On **Saturday, October 19**, join us for Fall Festival featuring rides,

games, and great food. **GOLD** (Graduates of the Last Decade) will start their reunion with an exciting scavenger hunt starting and kick-off party. Later that evening, the Nursing Academic Reception will celebrate our current students, alums, and faculty.

The weekend concludes on **Sunday, October 20** with Junior Ring Ceremony in Alumnae Hall.

Don't miss out—make your plans now to join us for a memorable 2024 Homecoming on campus!

For more a full schedule, updates and registration, please visit www.cedarcrest/Homecoming.



THE CREST SOCIETY 2023-2024 MEMBERSHIP LIST

Thank you to all Crest Society members who generously supported Cedar Crest College with a gift from July 1, 2023 - June 30, 2024.

President's Circle: \$25,000 and above

Amaranth Foundation*
Joni Berner '75 and Edwin Hemwall*
Barbara W. Bigelow*
 C. Elaine Greek Trust+
 Commonwealth of Pennsylvania*
 Marian Harer Fetterman '48*
 Sylvia Betz Gardner '71*
 Elaine Oberkottler Harmon '59 and
 John Harmon+
 Health Resources and
 Services Administration
Robin Spaeth Ingram '74*
 Lehigh Valley Institute for
 Learning in Retirement*
 Lehigh Valley Health Network*
Patti A. Lehr '79 and William Lehr*
Phyllis Caponetti Meyer '64*
 Joan Miller Moran*
 NASA Office of STEM Engagement
 The Charlotte W. Newcombe
 Foundation*
 Parkhurst Dining Services*
 Pennsylvania Department of Education
 Pennsylvania Higher Education
 Assistance Agency*
 Pepsi Cola Bottling Company*
 Service Electric Cable TV, Inc.*
Lorraine Amory Soisson '88*
 The Donald B. and Dorothy L. Stabler
 Foundation*
 William & Helen Tredennick Foundation*
 Linda Oleksiak Zembron '74 and
John Zembron*

Pillar Society: \$20,000 - \$24,999

Susan Everitt Hudgins '64*
 Dolores DeYoung Kresge '57*
 Margery Reeve McCloskey O'Neil '47
 Sylvia Perkin Perpetual Charitable Trust*
 PPL Foundation
Meg Lewis Schoenemann '78 and
 Martin Schoenemann*
Helen Streubert Scotch '81
 The Harry C. Trexler Trust*
 U.S. Department of Education*

1867 Society: \$10,000 - \$19,999

Alvin H. Butz, Inc.
 Ivan Backer Revocable Trust+
 Cynthia Blaschak '84
Tracy Broomall '93*
 Crayola
 ESSA Bank & Trust

Sue Ann Masar Glower '83*

Gail A. Graham '70*
 Barbara and **David Keller***
 Wendy Henning Koch '71*
 Lehigh Valley Press
 Elizabeth M. Meade and Arturo Perez*
 Katherine Sauter McCarter '64*
 Susan Honig Misanko '88 and
 Brian Misanko*
 Herbert and Linda Morey*
 Rhonda Romberger Murra '97*
 Judith Savitz Nikischer '59*
 Diefenderfer Electrical Contractors and
 Technology Solutions*
Gillian Pidcock '04 and J. Scott Pidcock*
 Estelle Reninger 1906 Trust+
Pamela J. Saunders '77*
 Evan Reichlin Skinner '76*
 St. Luke's University Health Network*
 Marilyn Steinbright '56*
 Jennifer Kroeber Tse '87 and
Chiming Tse
 The Estate of Bernice Knorr Upton '49
 Priscilla Kelting Walsky '59*
 Blenda J. Wilson '62*

Yellow Rose Society: \$5,000 - \$9,999

Elizabeth Albert*
 American Endowment Foundation*
 JoAnn Wilchek Basist '77*
 Deborah Millar Besemer '76*
 Bessie S. Graham Music Fund
 Cheryl Koze Bohannon '77
 BSN Sports
 Margaret Rupell Calista '61*
 Capital Blue Cross
 Diana O. Carter '66*
 Cedar Crest College Alumnae
 Association*
 Marvin Charles and
 Cheryl F. Bohannon '77*
 CSI International, Inc.*
 The Estate of Rubye DeWitt
 Fitzpatrick Lentz & Bubba PC
 Carol Ewbank Ford '60*
 Jane Snyder Garbacz '60*
 Margaret Lounsberry Hamilton '68*
 Highmark Blue Shield*
 Hirtle Callaghan & Co.*
 Charles H. Hoch Foundation*
 Elizabeth Williams Hodder '58*
 Luba Holowaty+
 John R. and Anna L. Hershey Family
 Foundation, Inc.*

Kim Jordan*
 Frederick J. Kaiser*
 Judith McGrath '74*
 Hank Narrow*
 Marjorie Barden O'Hara '58*
 Dawn Frinzi Pohl '69
 Dorothy Lupold Powers '51*
 Fredericka Leinbach Smith '57*
Carolyn Stennett*
 Stirling Painting
 Michael and Wendy Stoudt*
 Martha Schaeffer Tennille '64*
 Maryann Zall Toub '64*+
 Amelia M. Wagner '78*
 Linda Bready Williams '67*

Falcon's Society: \$2,500 - \$4,999

Barbara Reichel Axline '75*
 Susan Bell '14*
 Lee and Dolly Butz*
Nancy Yanuzzi Cleff '80*
 Epic Tours, LLC
 Judith Johnson Ferrara '75*
 Dawn Elwell Flitcraft '88*
 Barbara Fister Graf '57+
 Wendy Bausman Gray '78*
 Gross McGinley, LLP
 The Charles A. Gruber Foundation
 H.T. Lyons, Inc.
 Wendy J. Harmon '82
 Hoffman and Hlavac*
 Jo Anne Julo '68*
 Marion Kayhart*
 KCBA Architects*
 Megan Kees '05*
Stephanie Kobal*
 Heidi Komoriya '68*
Michelle Lawall '87
 Deborah K. Lilley '86*
 J. Robert and Sandra Lovett*
 Jane Isaacs Lowe '71*
 Mary Frazier McDaniel '68*
 Patricia Jacobs Mendicino '70*
 Carol Montgomery Merchasin '68*
 Kristi Miller '94*
 OneGroup*
 Mae Ann and **Michael Pasquale***
 The Philadelphia Foundation
 The Pidcock Company
 Julie Rassler
 Carol Krenkler Siegmund '78*
 Maxine Yaffe Solomon '67*
 Towers Watson
 James Ward and Jane Tyler Ward*
 Ellen Weller '86 and
 Andrew Weller*
 Robert and Jennifer Wilson*
 Alfred Wolfer Education Trust+
 Kathryn Yarnall '71*

Founder's Society: \$1,500 - \$2,499

Allentown Rotary Club Foundation
American Baptist Foundation
Astound Broadband*
Katherine Dougherty Bagwell '66*
Baker Tilly Virchow Krause, LLP*
Gladys Barclay '85*+
Barbara Oetjen Baron '78*
Robert Bennett
Carol Whittaker Berry '79*
Mary Beth Boggie Birchby '69*

Wendy Body

Christine Boltz '80*
Doris Walker Branson '77*
BSI Corporate Benefits, LLC
Barbara Master Byars '63*
Debbie Lappin Cornell '58*
Cornerstone Advisors Asset
Management, Inc
Susan Seccombe Cox '73 and
Michael Cox*
Carol Joy Daniel '66*
Da Vinci Science Center*
Gail Bieber Davis '65*
Leanne Heggie DeHose '78*
Nancy Auer Falk '60*
Rosemarie Fall '76*
Jodi Quinn Ferrio '77*
Pamela Ridge Foltz '80*
Edward Fraioli
Good Shepherd Rehabilitation Network

Gwin M Krouse, Attorney at Law
Sylvia A. Hajewski '85*
Gail Deitrich Heiser '66*
Donna Vetovitz Hirst '82 and
Frank J. Hirst III*
Scott Hoke*
Hospital Central Services, Inc.*
The Estate of Helen Irwin '61
Jack and Jean D. Wilson Fund
Judith Kaminski '78*
Keystone Savings Foundation*
Suzanne Greeley Klacik '68*
Lehigh Valley Community Foundation*
Marguerite Manning Lilly '59*
Nora Mann '70*
Martin Guitar Co.
Milestone Financial Associates, LLC
Alice Molter Mohr '64*
Candace Castimore Moose '73
PenTeleData*
Edwin Pisani
Margo Butler Platts '74*
Kitty Kish Pochman '73
Claudia Marshall Shelton '68*
Ellen Lotz Smith '82 and
Douglas Smith*
Susan Hoffman Snyder '64
Megan Stauffer Solt '08 M'19*
Matthew and Lynn Staples M'21*
Elizabeth Stewart*
Kathryn Wagner Szegda '70*

Karen Miller Tedesco '70*
Suzanne Davis Vitale '74*
Dorothy Wood Ward '54*+
Laurie Bechhold Watson '78*
Robert Whitney
James Wilson*
Paula Wilson
Wood Heat LLC

Young Alum and Students

Takyr Klein Smith Batz '20
Rachel Bilger
Susan Dalton M'15*
Dallas Horning '21
Krissten Nicole Kramer '22
Rosemarie Kramer '23
Annie Kreiser '23
Corinne Mundy
Megan Perrine
Brynn Rifino
Nicole Santaniello '23

Thank you to ALL of our donors!

Bold: 2023 - 2024 Trustees

* Member of Ginkgo Society
+ Deceased

During the Decade Challenge from June 4-6, our dedicated Cedar Crest alums rallied together and raised an impressive \$139,816.09 for the Cedar Crest Fund! A heartfelt THANK YOU to all who contributed to enriching the student experience, and congratulations to the winning classes!

★ **Overall Winners – The Classes of the 1970s** ★



And the winners are...

Classes of the 1950s

Total Raised: \$12,605.12
Highest % of Class Goal – 1955
Highest Total Dollars Raised – 1959

Classes of the 1960s

Total Raised: \$17,070.83
Highest % of Class Goal – 1964
Highest Total Dollars Raised – 1964

Classes of the 1970s

Total Raised: \$91,131.69
Highest % of Class Goal – 1976
Highest Total Dollars Raised – 1974

Classes of the 1980s

Total Raised: \$3,993.77
Highest % of Class Goal – 1980
Highest Total Dollars Raised – 1983

Classes of the 1990s

Total Raised: \$8,248.67
Highest % of Class Goal – 1997
Highest Dollars Raised – 1997

Classes of the 2000s

Total Raised: \$1,937.15
Highest % of Class Goal – 2004
Highest Total Dollars Raised – 2004

Classes of the 2010s

Total Raised: \$398.12
Highest % of Class Goal – 2012
Highest Total Dollars Raised – 2012

Classes of the 2020s

Total Raised: \$302.54
Highest % of Class Goal – 2021
Highest Total Dollars Raised – 2021

*Note: Overall total includes gifts from non-alumnae who made a gift to support the campaign



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SAVE THE DATES

for upcoming Cedar Crest Alumnae/i Events

Homecoming Weekend

October 18-20, 2024

GOLD Scavenger Hunt

October 19, 2024

Nursing Academic Reception

October 19, 2024

Junior Ring

October 20, 2024

Mesmerized Green Room

November 9, 2024

Carol Welton Kelly Tree Re-Dedication

November 23, 2024

Danceworks Green Room

November 23, 2024

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